**Arca Continental and Coca-Cola Foundation Mexico Inaugurate 10 Rainwater Harvesting Systems in Guadalupe**

* Arca Continental and Coca-Cola Foundation Mexico, in collaboration with the Municipality of Guadalupe, inaugurated ten rainwater harvesting systems that will benefit up to 3,600 students.
* With a collection potential of between 500,000 and one million liters of rainwater per year, this initiative strengthens Arca Continental’s water security strategy.

**Guadalupe, Nuevo León, May 8, 2025** – With the goal of contributing to and raising awareness about water conservation among children and communities, Arca Continental, one of the largest Coca-Cola bottlers in the world, and Coca-Cola Foundation Mexico, in collaboration with the Municipality of Guadalupe, inaugurated ten new rainwater harvesting systems in schools as part of the “Schools with Water” program.

The inauguration ceremony was held at the Niños Héroes Elementary School, one of the schools benefiting from the project, where local authorities, the school community, and partners gathered to celebrate this initiative that promotes equitable access to water.

These installations will directly benefit up to 3,600 students, who will now have access to a clean and constant water source for their school activities, thereby strengthening hygiene, health, and learning conditions in the schools.

Each system has the capacity to collect between 500,000 and one million liters of rainwater per year—enough to cover between three and five months of a school’s water needs. Additionally, the program includes educational workshops for students, teachers, and families, aimed at fostering a culture of responsible water use that extends beyond classrooms and into homes.

José Juan Estrada, Director of the Northeast Region at Arca Continental Mexico, emphasized: "We are convinced that a sustainable business model must generate value beyond economics. With 'Schools with Water', we reaffirm our commitment to being the best neighbor to the communities where we operate, making a positive difference through water access."

"These systems provided by Arca Continental will greatly help ensure that our boys and girls can count on clean water for their daily activities. That is why I want to sincerely thank you, as this benefit to our community is fundamental and invaluable," said Héctor García García, Mayor of Guadalupe.

"‘Schools with Water’ is a seed of change, because by educating and empowering students in the responsible use of water, we are forming a generation committed to their environment and community. At Coca-Cola Foundation Mexico, we firmly believe that what we sow today will be the legacy of tomorrow," stated Ana Fierro, Social and Environmental Programs Manager at Coca-Cola Foundation Mexico.

This initiative is part of Arca Continental’s water security strategy, aligned with its sustainable business model, which aims to ensure water availability and access for people, communities, and operations.

To date, Arca Continental has installed 118 “Schools with Water” systems in its areas of operation, as part of the more than 600 schools covered by this Coca-Cola Foundation Mexico initiative nationwide.

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**About Arca Continental**

**Arca Continental is engaged in the production, distribution, and sale of beverages under The Coca-Cola Company’s brands, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise in the United States. With a distinguished track record of over 99 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the most important globally. In its Coca-Cola franchise, the company serves a population of more than 125 million people across northern and western Mexico, as well as in Ecuador, Peru, northern Argentina, and the southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the symbol “AC.” For more information, please visit www.arcacontal.com**

**Social Media:**

* **Facebook: @arcacontinental**
* **Twitter: @arcacontal**
* **Instagram: @arcacontal**
* **LinkedIn: @arcacontinental**

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**About the Mexican Coca-Cola Industry**

**The Mexican Coca-Cola Industry is made up of Coca-Cola Mexico, eight bottling groups—Arca Continental, Bebidas Refrescantes de Nogales, Bepensa, Coca-Cola FEMSA, Corporación del Fuerte, Corporación RICA, Embotelladora de Colima, and Embotelladora del Nayar—Jugos del Valle-Santa Clara, and our recycling plants, IMER and PetStar. The joint efforts of these companies ensure that our more than 80 brands and all our products reach consumers. Collectively, the companies of the IMCC directly employ over 98,000 people and generate more than one million indirect jobs.**

**About Isla Urbana**

**Since 2009, Isla Urbana has focused on promoting rainwater harvesting through the design and installation of rainwater capture and purification systems. Its aim is to impact schools and low-income families facing severe water scarcity throughout the country.**