

Relevant Events



DATE: 24/03/2026

BOLSA MEXICANA DE VALORES, S.A.B. DE C.V., INFORMS:

TICKER	AC
LEGAL NAME	ARCA CONTINENTAL, S.A.B. DE C.V.
PLACE	Monterrey, México

SUBJECT

Arca Continental Investment 2026

RELEVANT EVENT

Monterrey, Mexico, March 24, 2026.- Arca Continental, S.A.B. de C.V. (BMV: AC), one of the most important Coca-Cola bottlers in the world, announced that in 2026 it will invest approximately Ps. 18.5 billion across its operations.

The Company stated that these resources will be allocated primarily to increasing production and distribution capacity, accelerating the use of digital tools, launching new beverage categories, as well as strengthening its sustainable business model and the creation of shared value in the communities it serves.

Approximately 50% of these resources will be invested in its operations in Mexico, while the remaining 50% will be allocated to the United States and South America.

During the meeting, Jorge H. Santos Reyna, Chairman of the Board of Directors, and Arturo Gutiérrez Hernández, Chief Executive Officer of Arca Continental, reiterated the Company's long-term vision to strengthen its leadership in the markets in which it operates, always guided by a framework of integrity, and committed to generating a positive and sustainable impact across all stakeholders.

The executives highlighted that in 2025 EBITDA exceeded Ps. 50 billion for the first time, reflecting strict spending discipline and solid execution of the business fundamentals. In addition, Consolidated Net Sales reached Ps. 247,926 billion, representing a 4.6% increase compared to the previous year.

Arca Continental reaffirms its focus on long-term value creation, leveraging its financial strength, execution capabilities, and commitment to innovation to achieve profitable business growth and contribute to the economic and social development of the regions where it operates.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 100 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the Company serves more than 130 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC".

For more information about Arca Continental, please visit www.arcacontal.com.

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