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## Arca Continental Drives Growth as it celebrates its 100<sup>th</sup> Anniversary

- The company held its Annual Shareholders Meeting, where it presented the results achieved during 2025. It also celebrates 100 years of being the first Coca-Cola bottler in Mexico.
- Arca Continental announced an investment of approximately Ps. 18.5 billion to strengthen production and distribution capabilities and drive its growth.

**Monterrey, Mexico, March 24, 2026** – Arca Continental, S.A.B. de C.V. (BMV: AC) (“Arca Continental” or “the Company”), one of the most important Coca-Cola bottlers in the world, continues to advance its growth strategy as it celebrates 100 years as the first Coca-Cola bottler in Mexico. The company announced that in 2026 it will invest approximately Ps. 18.5 billion across its operations.

Arca Continental stated that these resources will be allocated primarily to increasing production and distribution capacity, accelerating the use of digital tools, launching new beverage categories, as well as strengthening its sustainable business model and the creation of shared value in the communities it serves. Approximately 50% of these resources will be invested in its operations in Mexico, while the remaining 50% will be allocated to the United States and South America.

During the meeting, Jorge H. Santos Reyna, Chairman of the Board of Directors, and Arturo Gutiérrez Hernández, Chief Executive Officer of Arca Continental, reiterated the Company’s long-term vision to strengthen its leadership in the markets in which it operates, always guided by a framework of integrity, and committed to generating a positive and sustainable impact across all stakeholders.

The executives highlighted that in 2025 EBITDA exceeded Ps. 50 billion for the first time, reflecting strict spending discipline and solid execution of the business fundamentals. In addition, Consolidated Net Sales reached Ps. 247,926 million, representing a 4.6% increase compared to the previous year.

Arca Continental reaffirms its focus on long-term value creation, leveraging its financial strength, execution capabilities, and commitment to innovation to achieve profitable business growth and contribute to the economic and social development of the regions where it operates.

*“Celebrating 100 years means honoring the legacy of the families who laid the foundations of Arca Continental and the work of generations who made it possible for us to be a strong and enduring company today. Being pioneers of the Coca-Cola System in Mexico drives us to continue building the future with integrity, a long-term vision, and a commitment to the communities where we were born and operate,” said Jorge H. Santos Reyna, Chairman of the Board of Directors.*

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Meanwhile, Arturo Gutiérrez Hernández, Chief Executive Officer of Arca Continental, highlighted that the company's investment strategy is a key enabler to sustain growth:

“Every decision we make seeks to strengthen the business, develop new capabilities, and serve our customers and consumers more effectively. We reiterate our commitment to constantly evolve, drive digitalization, and preserve the operational excellence that defines us, in order to continue generating shared value and a positive impact across all the markets where we operate.”

The meeting also highlighted Arca Continental's progress in sustainability. In 2025, the Company became the first Mexican Coca-Cola bottler included in the Dow Jones Best-In-Class Index, which recognizes the 300 leading companies worldwide in this area. In addition, in 2026, it was included for the fourth consecutive year in S&P Global's Sustainability Yearbook, which brings together the most outstanding companies in corporate sustainability within their respective industries, among other achievements and actions presented during the shareholders' meeting.

Founded in 1926, Arca Continental reaches its centennial as a solid company, with operations in five countries and a strategy focused on the creation of economic, social, and environmental value, reinforcing its role as a benchmark within the global Coca-Cola System.

Learn more about the Company's results and progress in the [2025 Integrated Annual Report](#).

## About Arca Continental

Arca Continental is a company engaged in the production, distribution, and sale of beverages under The Coca-Cola Company's brands, as well as savory snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise in the United States. With a distinguished track record of over 100 years, Arca Continental is the second-largest Coca-Cola bottler in the Americas and one of the most important in the world. Through its Coca-Cola franchise, the company serves a population of over 130 million across northern and western Mexico, Ecuador, Peru, northern Argentina, and the southwestern United States. Arca Continental is publicly traded on the Mexican Stock Exchange under the symbol "AC".

For more information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)

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