COMPREHENSIVE PRIVACY NOTICE

VISITORS

In compliance with local regulations on the protection of personal data (hereinafter the "regulations") and other applicable provisions, and so that you can make an informed decision about how we can process your personal information, we provide you with this notice that provides details on the use of your personal data, identifying the entity responsible for your information; the purposes or actions that motivate the collection, use and custody of your personal data; the third parties to whom your personal data will or may be transferred; the mechanisms for you to exercise your rights, among other information.

This Privacy Notice will be made available to visitors, in addition to its availability and communication by physical or electronic means, visitors may consult this privacy notice through our page available at the following link: Privacy Notice for Visitors.

In addition to its availability and communication by physical or electronic means, visitors may request a copy of the latest version of this document through the local Data Protection Officer, whose contact details can be found in the international section of this notice.

Who is responsible for your personal data?

"ARCA CONTINENTAL" is a corporate group with an international presence and, for this reason, through this document we provide you with the necessary information to identify the local entity that will be responsible for your personal data.

For the purposes established in this Notice, the entity responsible for your personal data will be the one that initially collects your information through physical or electronic means. You can find the name of said entity in the contractual and/or commercial information that links you to us.

The complete list of ARCA CONTINENTAL Responsible Entities, as well as addresses for hearing and receiving notifications, in each country, is available in Annex 1, attached hereto. Each entity will be individually referred to as "the Controller" in this Notice.

What data do we use, and may we request?

For the purposes established in this Privacy Notice, the Controller may process the following categories of personal data:

- Identification and contact information.
- Employment data.

What will we use your personal data for?

By registering to access the Controller's facilities, you accept and acknowledge that we may process your personal data for the following purposes described below.

1. Register you as a visitor to our facilities.
2. Accredit your identity and verify the veracity of the information you provide us.
3. Provide you with access to our facilities and direct you to the corresponding area or personnel.
4. Keep an internal record of people entering and leaving our facilities.
5. Guarantee the safety of people who visit or work in our facilities.
6. Comply with obligations established in applicable regulations.

Who can we share your data with?

Your personal data may be transferred within Mexico, Ecuador, Argentina and Peru or abroad, to the following categories of recipients and for the purposes identified:

- National, federal, state and/or municipal administrations and authorities; commissions; institutes, regulatory entities; judicial or administrative authorities; and government entities of the countries where we operate and/or foreign countries. To comply with the necessary purposes or others required legally or by the competent authorities, only the necessary data will be transferred in legally foreseen cases**.**

Any additional transfer of your personal data that requires your consent will be informed in advance, through the communication and update of this Privacy Notice and prior to carrying out that data communication.

Rights of Personal Data Owners

The regulations regulate specific rights for personal data owners; these rights are generally known as “ARCO rights” and include the following:

- **Access:** the right you have to know what data we have about you, as well as to know how we use or share it**.**
- **Rectification** or Inclusion: the right you have to request the rectification of your data at any time, if for any reason they are incorrect, inaccurate or incomplete in our databases**.**
- **Cancellation**: the right to request that we eliminate your information, starting from its blocking and its subsequent definitive suppression**.**
- **Opposition:** the right you have to indicate a legitimate reason why we should stop using your personal data**.**

In some countries, these rights also include:

- **Portability:** the right to obtain a copy of your personal data in a structured electronic format, which allows you to continue using it before another responsible party**.**[1]

[1] Applicable for Ecuador

To exercise any of your rights, you must submit a request addressed to the Personal Data Officer of your locality, through the means established in the international section of this Notice.

The request must contain or be accompanied by:

1. Your full name and address, or another means to communicate the response to your request.
2. Copy of an identification/identification card (or power of attorney, if someone exercises the right on your behalf):
3. A description of the right you want to exercise, as well as the information related to it; and
4. Any other information that you consider important to attend to your request or locate your personal data.

The Responsible party will respond to your request within the business days following the date it is sent and received, as established by local regulations. To exercise your ARCO rights, please complete the ARCO Rights Exercise Form, available in Annex 2 attached to the privacy notice. This form provides the necessary elements to guarantee that your request will be attended to in accordance with current regulations. If the request is appropriate, we will make it effective within the business period marked by the local regulations following the date on which the response is communicated. In the event that the information and/or documentation provided in your request is incomplete, erroneous and/or insufficient, or the necessary documents to prove your identity or the corresponding legal representation are not attached, we will request the correction and rectification of the deficiencies in order to process said request.

The use of electronic means for the exercise of ARCO Rights authorizes the Responsible party to respond to the corresponding request through the same means, unless you indicate another means of contact in your request, clearly and expressly.

The right of cancellation is not absolute. Please consider that the Responsible party must keep information to comply with various legal obligations and that to do so it may share your personal data with other entities or organizations. In such cases, it is possible that the right of cancellation must be requested of the Responsible Entity of Arca Continental that received your personal data.

CONSERVATION OF PERSONAL DATA:

Personal data will be kept for no longer than necessary to fulfill the purpose of its treatment. To guarantee that personal data is not kept longer than necessary, the Personal Data authority or the data controller will establish the legal terms in accordance with the applicable regulations, for its deletion or periodic review.

UPDATE OF THE PRIVACY NOTICE:

Due to the continuous improvement of our processes, ARCA CONTINENTAL may make corrections and updates to this Privacy Notice at any time and without prior notice. Modifications to this Privacy Notice will be published on our website. Please check our website regularly to see the changes that may be published.

INTERNATIONAL
PARTICULAR PROVISIONS FOR MEXICO, ARGENTINA, PERU AND ECUADOR

MEXICO

Owners of personal data established in Mexico must observe the following specific provisions:

Secondary purposes: do not exist.
ARCO Rights
The owner may exercise their rights of access, rectification, cancellation, or opposition by sending an email to derechosarcomx@arcacontal.com , indicating the known name of the Data Controller, the reasons for their request, and including information or documentation that allows them to be identified (for example, name and address), as well as a clear description of the personal data in relation to which they wish to exercise any of the rights.

The Data Controller will respond to your request within 20 (twenty) business days following the date it is sent and received. If the request is appropriate, the Data Controller will implement it within 15 (fifteen) business days following the date the response is communicated. If the information and/or documentation provided in your request is incomplete, erroneous, and/or insufficient, or if the necessary documents to prove your identity or corresponding legal representation are not included, ARCA will request the correction and rectification of the deficiencies in order to process your request. You will have 10 (ten) business days to address the requirement and correction of the request; otherwise, it will be considered not submitted.

Revocation of consent and limitations on the use of your personal data

You may revoke your consent for the processing of your personal data, without retroactive effects, in all those cases in which such revocation does not imply the impossibility of fulfilling obligations derived from a current legal relationship between you and the Data Controller.

The procedure for the revocation of consent, if applicable, will be the same as that established in the immediately preceding section for the exercise of ARCO rights.

Questions or clarifications

If you have questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email address: derechosarcomx@arcacontal.com .

ARGENTINA

Personal data owners established in the Republic of Argentina must observe the following specific provisions:

Rights of the Owners

The owner of personal data may exercise their rights of information, access, rectification, and deletion by sending an email to derechosarcoarg@arcacontal.com , specifying the reasons for their request and including information or documentation that allows the owner of the personal data to be identified (for example, name and address), as well as a clear description of the personal data in relation to which they seek to exercise any of the rights.

The owner of personal data has the right to exercise the right of access to them free of charge at intervals of no less than six months, unless a legitimate interest is proven for this purpose in accordance with the provisions of article 14, paragraph 3 of Law No. 25,326.

The Agency for Access to Public Information has the power to address complaints and claims filed in relation to non-compliance with the rules on personal data protection.

If the request meets the requirements, the Data Controller will respond to your access request within 10 (ten) days and to your update/rectification and deletion request within 5 (five) business days.

Questions or clarifications

If you have questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email address: derechosarcoarg@arcacontal.com .

PERU

For the purposes of Law No. 29733 on the Protection of Personal Data, the references made in this Privacy Notice to the "Data Controller" should be understood as the "Owner of the Personal Data Bank" referred to in article 2, paragraph 15 of said regulations.

Natural persons who are owners of personal data established in Peru must observe the following specific provisions:

Rights of personal data owners

The owner of the personal data may exercise their rights of access, rectification, cancellation, and opposition by sending an email to derechosarcoperu@arcacontal.com , specifying the reasons for their request and including information or documentation that allows identifying

the owner of the personal data (for example, name and address), as well as a clear description of the personal data in relation to which they seek to exercise any of the rights.

Response Times

- Right to Information: If the request meets the previously established requirements, the Owner of the Personal Data Bank has 8 (eight) days to respond to your request.
- Right of Access: If your request meets the previously established requirements, the Owner of the Personal Data Bank has.
- 20 (twenty) days to respond to the owner, and if the request is considered valid, the response will be effective in the following 10 (ten) days after the response.
- Right to rectification, cancellation, or opposition: If the request meets the requirements, the deadline to respond will be 10 (ten) days from the moment of its presentation.

If the request does not meet the requirements or needs clarification, the Owner of the Personal Data Bank may request the missing information within the following 5 (five) days; otherwise, it will be considered not submitted.

Description of Data Banks

ARCA CONTINENTAL has registered its databases with the National Authority for the Protection of Personal Data. The details of the registration are as follows:

Owner of the personal data bank	Name of the Data Bank	Resolution	Certificate
ARCA CONTINENTAL LINDLEY S.A.	Entry record	3428-2023	12889
EMBOTELLADORA LA SELVA S.A.	Entry record	3436-2023	12890
EMPRESA COMERCIALIZADORA DE BEBIDAS S.A.C.	Entry record	1723-2023	13397
AC COMERCIAL DEL PERÚ S.A.C.	Entry record	2381-2023	25851
AC LOGISTICA DEL PERÚ S.A.C.	Entry record	3919-2023	26868
VEND S.A.C.	Visit record	4660-2024	29695

Questions or clarifications

If you have questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email: derechosarcoperu@arcacontal.com .

ECUADOR

Personal data owners established in Ecuador must observe the following specific provisions:

Secondary purposes: none.

Rights of the Owners

The owner of the personal data may exercise their rights of access, rectification, cancellation, opposition, and portability by sending an email to ARCA CONTINENTAL at derechosarcoecu@arcacontal.com , specifying the reasons for their request and including the identification information of the owner of the personal data (for example, name, identification number, address, and email address), attaching their identity document, as well as a clear description of the personal data in relation to which they seek to exercise any of the rights.

Right to Portability of Personal Data:

For the case and in accordance with the Organic Law on the Protection of Personal Data, Portability of Personal Data is considered the right you have to request the delivery of your personal data in a compatible, updated, structured, common, interoperable, and machine-readable format, or transfer them to the controller you indicate to us.

Once the right to portability of personal data has been fulfilled, we will delete your personal data unless you provide for its conservation.

If the request does not meet the requirements or needs clarification, the Data Protection Officer may request the missing information within 5 (five) business days. You have 10 (ten) business days to respond to the request or complete the application. If you do not respond, the request will be archived and you will be notified of the rejection, but you can resubmit it.

Questions or clarifications

If you have any questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email address: derechosarcoecu@arcacontal.com .

Last updated: August 15, 2026

ANNEX 1: RESPONSIBLE ENTITIES

Responsible Entities	Country
FOMENTO DE AGUASCALIENTES, S.A. DE C.V.	Mexico
FOMENTO DURANGO, S.A. DE C.V.	Mexico
FOMENTO MAYRÁN, S.A. DE C.V.	Mexico
FOMENTO POTOSINO, S.A. DE C.V.	Mexico
FOMENTO RÍO NAZAS, S.A. DE C.V.	Mexico
FOMENTO SAN LUIS, S.A. DE C.V.	Mexico
FOMENTO ZACATECANO, S.A. DE C.V.	Mexico
INMOBILIARIA FAVORITA, S.A. DE C.V.	Mexico
DESARROLLADORA ARCA CONTINENTAL, S. DE R.L. DE C.V.	Mexico
BEBIDAS MUNDIALES, S. DE R.L. DE C.V.	Mexico
SALTA REFRESCOS, S.A.	Argentina
BEBIDAS ARCACONTINENTAL ECUADOR ARCADOR, C.L.	Ecuador
DISTRIBUIDORA IMPORTADORA DIPOR, S.A. ECUADOR	Ecuador
HOLDING TONICORP, S.A. ECUADOR	Ecuador
INDUSTRIAS ALIMENTICIAS ECUATORIANAS INALECSA S.A.S. ECUADOR	Ecuador
INDUSTRIAS LÁCTEAS TONI, S.A. ECUADOR	Ecuador
PLÁSTICOS ECUATORIANOS, S.A. ECUADOR	Ecuador
VENDING DEL ECUADOR, S.A. ECUADOR	Ecuador
EMBOTELLADORA LA SELVA, S.A.C.	Peru

Responsible Entities	Country
AC LOGISTICA DEL PERÚ, S.A.C	Peru
AC CORPORATIVO DEL PERÚ, S.A.C	Peru
EMPRESA COMERCIALIZADORA DE BEBIDAS S.A.C.	Peru
ARCA CONTINENTAL LINDLEY, S.A.	Peru
AC COMERCIAL DEL PERÚ S.A.C.	Peru
VEND S.A.C.	Peru

ANNEX 2: FORM

Folio:	
Date:	

DATA OF THE OWNER OF PERSONAL DATA:				
(Name(s))		**(Paternal Surname)**	**(Maternal Surname)**	
Document with which you identify yourself. (attach simple copy)				
IF APPLICABLE, DATA OF THE LEGAL REPRESENTATIVE OF THE OWNER:				
(Name(s))		**(Paternal Surname)**	**(Maternal Surname)**	
Document with which you identify yourself. (attach simple copy)				
Document with which you prove your identity. (attach simple copy)				
Address (you can decide to indicate your address or your email)	**(Street)**	**(Ext. – Int. Number)**	**(Neighborhood)**	**(Locality / Delegation / Municipality)**
	(Postal Code) / **(State)**	**(Telephone)**	**(Email)**	
DATA ON THE EXERCISE OF ARCO RIGHTS:				
Type of right	☐ Access ☐ Rectification ☐ Opposition ☐ Cancellation ☐ Portability ☐ Inclusion			

	• **Access:** Obtaining your personal data. Generalities and conditions of treatment. • **Rectification:** The rectification of your personal data, either because they have changed or because the data obtained is not correct. • **Opposition:** This is the request that the processing not be carried out with respect to secondary purposes. • **Cancellation:** This is the request for the cessation of the processing. • **Portability:** The owner will have the right to obtain a copy of the personal data that he/she has provided to the controller or that is subject to processing, in a structured, commonly used and machine-readable electronic format, which allows him/her to continue using it and transfer it to another controller, if required. • **Inclusion:** The owner of personal data has the right to request the rectification of their data, including the incorporation of missing information relevant to its processing.
Data on which you want to exercise the Right	***Please indicate the right you would like to exercise, and if applicable, attach the documentation that supports your request.*** **(Describe)**
Reason.	***If it is a right of opposition, indicate secondary purposes on which you wish to exercise the right.*** **(Indicate)**
In case of requesting the revocation of your consent.	***Indicate the reasons for the revocation of your consent for the processing of your personal data.*** **(Describe)**
In case of having any doubt or complaint regarding personal data.	**(Describe)**
Delivery of the response	☐ Email: _____ ☐ Address: _____

	(One or both can be selected).
Name and signature of the applicant	
List the documents you attach to your request: 1. 2. 3. 4.	