COMPREHENSIVE PRIVACY NOTICE
CLIENTS AND USERS

In compliance with local regulations on personal data protection (hereinafter, the "Regulations") and other applicable provisions, and to allow you to make informed decisions about how we process your personal information, we provide you with this notice, which details the use of your personal data. It identifies the entity responsible for your information; the purposes or actions that motivate the collection, use, and storage of your personal data; the third parties to whom your personal data will or may be transferred; the mechanisms for you to exercise your rights; among other information.

This Privacy Notice will be made available to people (clients or users) who have chosen to purchase products or services from ARCA CONTINENTAL, either through physical channels or via an e-commerce platform. Clients or users may consult this privacy notice at any time through our website, available at the following link: Clients and Users Privacy Notice.

In addition to being provided and communicated by physical or electronic means, clients or users may request a copy of the latest version of this document through the local Data Protection Officer, whose contact information can be found in the International Section of this notice.

Who is responsible for your personal data?

"ARCA CONTINENTAL" is a corporate group with an international presence and, for this reason, through this document we provide you with the information necessary to identify the local entity that will be responsible for your personal data.

For the purposes established in this Notice, the entity responsible for your personal data will be the one that initially collects your information through either physical or electronic means. You can find the name of said entity in the contractual and/or commercial information that links you to us.

The complete list of ARCA CONTINENTAL Responsible Entities, as well as notification addresses in each country, is available in Annex 1, attached hereto. Each entity will be individually referred to as "the Controller" in this Notice.

What data do we use, and can we request?

For the purposes established in this Privacy Notice, the Controller may process the following categories of personal data:

- Contact and identification data (including your personal image).
- Financial, property and/or tax data.
- Data on consumption preferences.
- Electronic data and, in particular, geolocation data.
- In some cases, we may request a photocopy of an identity document (to verify its validity).

What will we use your personal data for?

The Controller will process your personal data for the following purposes necessary for the fulfillment of our legal and/or commercial relationship.

1. Recording and registration of clients, to identify and authenticate them as clients or users of our products and/or services, through any available means or platform established for this purpose.
2. Delivery of products purchased through the Controller's commercial channels and processing of orders, modifications, returns, and cancellations made through them.
3. Sending communications to respond to suggestions, questions, complaints, quotes or claims sent through the channels established by the Controller.
4. Conducting consultations, investigations and reviews in relation to complaints or claims made by our clients and users.
5. Sending commercial communications through physical and electronic means, to inform about promotions, discounts and benefits related to products and services, own or from third parties.
6. Data analysis using analytics technologies, artificial intelligence and/or big data, in order to obtain historical and statistical information about the products and services acquired by our clients/users, consumption habits and to personalize our offers of products and services, according to their interests.
7. Manage payments, discounts, refunds, billing of products and services provided, including judicial or extrajudicial collection activities, in compliance with the contractual relationship with the client.
8. Adopt technical and administrative measures that allow the Responsible Party and ARCA CONTINENTAL to combat money laundering, fraud actions and avoid any illicit activity.
9. Carry out billing and collection procedures and/or process payments through the mechanisms and/or forms enabled for this purpose.
10. Where applicable, management, control and administration of records of credit history and behavior of our clients.
11. Attend to and follow up on investigations, clarifications, information requests, complaints, claims and any judicial or extrajudicial action related to compliance with the laws and regulations applicable to the Responsible Party.
12. Archiving and historical records of information, as well as its use for the judicial, extrajudicial or administrative defense of the interests of the Responsible Party and ARCA CONTINENTAL.
13. For the application of surveys and evaluations to improve the quality of the products and services we offer.

Who can we share your data with?

Your personal data may be transferred within Mexico, Ecuador, Argentina and Peru or abroad, to the following categories of recipients and for the identified purposes:

- National, federal, state and/or municipal administrations and authorities; commissions; institutes, regulatory entities; judicial or administrative authorities; and government entities of the countries where we operate and/or foreign countries, to comply with obligations

regarding information, transparency and fraud prevention, crimes or other illicit activities, as well as for compliance with judicial or administrative requirements issued by those authorities, where applicable.

- To our parent company, subsidiaries and/or affiliates that operate under the same internal processes and policies, for the purposes of management, administration and centralized safeguarding of information.
- Banks or other financial entities, for compliance with payment obligations.
- Business partners, for compliance with the purposes established in this notice that do not require your consent.
- Service providers that operate as data processors, on the services they provide to the Responsible Party for compliance with the purposes established in this notice. The Responsible Party will require service providers to implement security measures that are adequate and necessary for the protection of the data processed in accordance with the Law and the sensitivity of this information.

Any additional transfer of your personal data that requires your consent will be informed in advance, through the communication and updating of this Privacy Notice and prior to the realization of that data communication.

Rights of Personal Data Owners

The regulations regulate specific rights for personal data owners, these rights are generally known as "ARCO rights," and include the following:

- **Access**: the right you have to know what data we have about you, as well as to know how we use or share it.
- **Rectification** or Inclusion: the right you have to request at any time the rectification of your data, if for any reason it is incorrect, inaccurate or incomplete in our databases.
- **Cancellation**: the right to ask us to delete your information, from its blocking and its subsequent definitive deletion.
- **Opposition**: the right you have to indicate a legitimate reason why we should stop using your personal data.

In some countries, these rights also include:

- **Portability:** the right to obtain a copy of your personal data in a structured electronic format, which allows you to continue using it before another controller.[1]

To exercise any of your rights, you must submit a request addressed to the Personal Data Officer of your locality, through the means established in the international section of this Notice.

[1] Applicable to Ecuador

The request must contain or be accompanied by:

1. Your full name and address, or another means to communicate the response to your request.
2. Copy of an identification/ID card (or power of attorney, if someone is exercising the right on your behalf):
3. A description of the right you want to exercise, as well as the information related to it; and
4. Any other information you consider important to address your request or locate your personal data.

The Controller will respond to your request within the business days following the date it is sent and received, as established by local regulations. To exercise your ARCO rights, please complete the ARCO Rights Exercise Form, available in Annex 2 attached to the privacy notice. This form provides the necessary elements to ensure that your request will be addressed in accordance with current regulations. If the request is appropriate, we will make it effective within the business period established by local regulations following the date on which the response is communicated. In the event that the information and/or documentation provided in your request is incomplete, erroneous and/or insufficient, or the necessary documents to prove your identity or corresponding legal representation are not attached, we will request the correction and rectification of the deficiencies in order to process said request.

The use of electronic means for the exercise of ARCO Rights authorizes the Controller to respond to the corresponding request through the same means, unless you indicate another means of contact in your request, clearly and expressly.

The right of cancellation is not absolute. Please note that the Controller must retain information to comply with various legal obligations and that to do so it may share your personal data with other entities or organizations. In such cases, it is possible that the right of cancellation must be requested from the Arca Continental Responsible Entity that received your personal data.

PERSONAL DATA RETENTION

Personal data will be kept for no longer than necessary to fulfill the purpose of its processing. To ensure that personal data is not kept longer than necessary, the data controller will establish deadlines for its deletion or periodic review.

PRIVACY NOTICE UPDATE

Due to the continuous improvement of our processes, ARCA CONTINENTAL may make corrections and updates to this Privacy Notice at any time and without prior notice. Modifications to this Privacy Notice will be published on our website. Please check our website regularly to see the changes that may be published.

INTERNATIONAL
PARTICULAR PROVISIONS FOR MEXICO, ARGENTINA, PERU AND ECUADOR

MEXICO

Personal data owners established in Mexico must observe the following specific provisions:

Secondary purposes
The following purposes are considered secondary purposes; the Controller may process your personal data for these purposes when we have your consent for such effects:

1. Sending commercial communications through physical and electronic means, to inform about promotions, discounts and benefits related to products and services, own or from third parties.
2. For the application of surveys and evaluations to improve the quality of the products and services we offer.

ARCO Rights
The owner may exercise their rights of access, rectification, cancellation or opposition by sending an email to the email address derechosarcomx@arcacontal.com , indicating the known name of the Controller of their data, the reasons for their request and including that information or documentation that allows them to be identified (for example, name and address), as well as a clear description of the personal data in relation to which they wish to exercise any of the rights.

The Controller will respond to your request within 20 (twenty) business days from the date it is sent and received. If the request is appropriate, the Controller will implement it within 15 (fifteen) business days from the date the response is communicated. In the event that the information and/or documentation provided in your request is incomplete, erroneous and/or insufficient, or the necessary documents to prove your identity or the corresponding legal representation are not attached, ARCA will request the correction and rectification of the deficiencies in order to process your request. You will have 10 (ten) business days to address the requirement and correction of the request; otherwise, it will be considered not submitted.

Revocation of consent and limitations on the use of your personal data

You may revoke your consent for the processing of your personal data, without retroactive effects, in all those cases in which such revocation does not imply the impossibility of fulfilling obligations derived from a current legal relationship between you and the Controller.

The procedure for the revocation of consent, if applicable, will be the same as that established in the immediately preceding section for the exercise of ARCO rights.

Questions or clarifications

If you have any questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email address: derechosarcomx@arcacontal.com

ARGENTINA

Personal data owners established in the Republic of Argentina must observe the following specific provisions:

Rights of the Owners

The owner of personal data may exercise their rights of information, access, rectification and deletion by sending an email to derechosarcoarg@arcacontal.com , specifying the reasons for their request and including information or documentation that allows the owner of the personal data to be identified (for example, name and address), as well as a clear description of the personal data in relation to which they seek to exercise any of the rights.

The owner of personal data has the right to exercise the right of access to them free of charge at intervals of no less than six months, unless a legitimate interest is accredited for this purpose in accordance with the provisions of article 14, section 3 of Law No. 25,326.

The Agency for Access to Public Information has the power to address complaints and claims filed in relation to non-compliance with personal data protection regulations.

If the request meets the requirements, the Controller will respond to your access request within 10 (ten) days and to your update/rectification and deletion request within 5 (five) business days.

Questions or clarifications

If you have any questions or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email address: derechosarcoarg@arcacontal.com

PERU

For the purposes of Law No. 29733 on the Protection of Personal Data, the references made in this Privacy Notice to the "Controller" should be understood as the "Owner of the Personal Data Bank" referred to in article 2, section 15 of said regulations.

Natural persons who are owners of personal data established in Peru must observe the following specific provisions:

Rights of personal data owners

The owner of personal data may exercise their rights of access, rectification, cancellation and opposition by sending an email to derechosarcoperu@arcacontal.com , specifying the

reasons for their request and including information or documentation that allows the owner of the personal data to be identified (for example, name and address), as well as a clear description of the personal data in relation to which they seek to exercise any of the rights.

Response times

- Right to Information: If the request meets the previously established requirements, the Owner of the Personal Data Bank has 8 (eight) days to respond to your request.
- Right of Access: If your request meets the previously established requirements, the Owner of the Personal Data Bank has 20 (twenty) days to respond to the owner. If your request is considered valid, the response will be effective within the following 10 (ten) days after the response.
- Right of rectification, cancellation or opposition: If the request meets the requirements, the deadline to respond will be 10 (ten) from the moment of its presentation.

If the request does not meet the requirements or needs clarification, the Owner of the Personal Data Bank may request the missing information within the following 5 (five) days. Otherwise, it will be considered not submitted.

Description of Data Banks

ARCA CONTINENTAL has registered its databases with the National Authority for the Protection of Personal Data. The registration details are as follows:

Owner of the personal data bank	Name of the Data Bank	Resolution	Certificate
AC COMERCIAL DEL PERÚ S.A.C.	Potential clients	2348-2023	25818
AC COMERCIAL DEL PERÚ S.A.C.	Clients	2368-2023	25838
AC LOGISTICA DEL PERÚ S.A.C.	Potential clients	3921-2023	26870
AC LOGISTICA DEL PERÚ S.A.C.	Clients	3916-2023	26865
ARCA CONTINENTAL LINDLEY S.A.	Potential clients	3424-2023	4258
ARCA CONTINENTAL LINDLEY S.A.	Clients	3426-2023	4261
ARCA CONTINENTAL LINDLEY S.A.	Final Consumers	3429-2023	4256
ARCA CONTINENTAL LINDLEY S.A.	Web Users	3432-2023	4259
EMBOTELLADORA LA SELVA S.A.	Potential clients	3435-2023	5300
EMBOTELLADORA LA SELVA S.A.	Clients	3441-2023	5301
EMBOTELLADORA LA SELVA S.A.	Web Users	3443-2023	5303
EMPRESA COMERCIALIZADORA DE BEBIDAS S.A.C.	Clients	1887-2023	13400
EMPRESA COMERCIALIZADORA DE BEBIDAS S.A.C.	Potential Clients	1886-2023	13404
VEND S.A.C.	Machine Users	4662-2024	29697

Treatment managers

Manager	RUC	Address
Oficina de Normalización Previsional ONP	20254165035	JR. BOLIVIA NRO. 109 INT. 16 CENTRO CÍVICO Y COM. LIMA (PISO 16) LIMA - LIMA - LIMA
Aprenda – Aprenda S.A.	20518741536	AV. MANUEL OLGUIN NRO. 325 (PISO 12) LIMA - LIMA - SANTIAGO DE SURCO
Ciudad Saludable – Ciudad Saludable	20505728891	AV. DIEZ CANSECO NRO. 442 DPTO. 1001 URB. MIRAFLORES (CRUCE AV. DIEZCANSECO CON VIAEXPRESA) LIMA - LIMA - MIRAFLORES

Doubts or clarifications

If you have any doubts or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email: derechosarcoperu@arcacontal.com .

ECUADOR

Personal data owners established in Ecuador must observe the following specific provisions:

Secondary purposes

The following purposes are considered secondary purposes; the Controller may process your personal data for these purposes when we have your consent for such effects:

1. Sending commercial communications through physical and electronic means, to inform about promotions, discounts and benefits related to products and services, own or from third parties.
2. For the application of surveys and evaluations to improve the quality of the products and services we offer.

Rights of the owners

The owner of the personal data may exercise their rights of access, rectification, cancellation, opposition and portability, by sending an email to ARCA CONTINENTAL at derechosarcoecu@arcacontal.com , specifying the reasons for their request and including that identification information of the owner of the personal data (for example, name, identification number, address and email address), attaching their identity document, as well

as a clear description of the personal data in relation to which they seek to exercise any of the rights.

Right to Portability of personal data:

That for the case and in accordance with the Organic Law on the Protection of Personal Data, Portability of Personal Data is considered the right that you have to request the delivery of your personal data in a compatible, updated, structured, common, interoperable and machine-readable format, or transfer them to the person in charge that you indicate.

Once the right to portability of personal data has been fulfilled, we will eliminate your personal data unless you provide for its conservation.

If the request does not meet the requirements or needs clarification, the Data Protection Officer may request the missing information within 5 (five) business days. You have 10 (ten) business days to respond to the requirement or complete the request. If you do not respond, the request will be archived and you will be notified of the rejection, but you can resubmit it.

Doubts or clarifications

In case of doubts or clarifications about this Privacy Notice, you can contact our Personal Data Officer through the following email derechosarcoecu@arcacontal.com.

Last updated: August 15, 2026

ANNEX 1: RESPONSIBLE ENTITIES

Responsible Entities	Country
Abastecedora de Bebidas y Snacks, S. de R.L. de C.V.	Mexico
AC Alimentos y Botanas, S. de R.L. de C.V.	Mexico
AC Bebidas Argentina, S. de R.L. de C.V.	Mexico
AC Bebidas Ecuador, S. de R.L. de C.V.	Mexico
AC Bebidas, S. de R. L. de C. V.	Mexico
Arca Continental, S. A. B. de C. V.	Mexico
Arrendadora de Equipos de Café, S.A.P.I. de C.V.	Mexico
Bbox Vending, S. de R.L. de C.V.	Mexico
Bebidas Mundiales, S. de R. L. de C. V.	Mexico
Coalimexsa Alimentos Mexicanos, S.A. de C.V.	Mexico
Coalimexsa Inmobiliaria, S.A. de C.V.	Mexico
Coalimexsa Servicios, S.A. de C.V.	Mexico
Comercializadora AC Lácteos, S.A.P.I. de C.V.	Mexico
Compañía Topo Chico, S. de R.L. de C.V.	Mexico
Desarrolladora Arca Continental, S. de R. L. de C. V.	Mexico
Distribuidora Arca Continental, S. de R.L. de C.V.	Mexico
Fomento Aguascalientes, S.A. de C.V.	Mexico
Fomento Durango, S.A. de C.V.	Mexico
Fomento Mayrán, S.A. de C.V.	Mexico

Responsible Entities	Country
Fomento Potosino, S.A. de C.V.	Mexico
Fomento Río Nazas, S.A. de C.V.	Mexico
Fomento San Luis, S.A. de C.V.	Mexico
Fomento Zacatecano, S.A. de C.V.	Mexico
Grupo Fiesta Charra, S.A. de C.V.	Mexico
Holding AC Lácteos, S.A.P.I. de C.V.	Mexico
Industrial de Plásticos Arma, S.A. de C.V.	Mexico
Inmobiliaria La Favorita, S.A. de C.V.	Mexico
Nacional de Alimentos y Helados, S.A. de C.V.	Mexico
Procesos Estandarizados Administrativos, S.A. de C.V.	Mexico
Productora y Comercializadora de Bebidas Arca, S.A. de C.V.	Mexico
AC Administración Corporativa, S.C.	Mexico
Soluciones Brio S.A.P.I. de C.V.	Mexico
Tostiricas Nieto, S.A. de C.V.	Mexico
Envases Plásticos S.A.I.C.	Argentina
Salta Refrescos S.A.	Argentina
BEBIDAS ARCACONTINENTAL ECUADOR ARCADOR, C.L.	Ecuador
Carlita Snacks Carlisnacks CIA. LTDA.	Ecuador
Distribuidora Importadora DIPOR, S.A.	Ecuador
Holding ToniCorp, S.A.	Ecuador

Responsible Entities	Country
Industrial de Gaseosas, S.A.	Ecuador
Industrias Alimenticias Ecuatorianas, S.A.	Ecuador
Industrias Lácteas Toni, S.A.	Ecuador
Plásticos Ecuatorianos, S.A.	Ecuador
Vending del Ecuador, S.A.	Ecuador
AC Comercial del Perú, S.A.C	Peru
AC Corporativo del Perú, S.A.C.	Peru
AC Logística del Perú, S.A.C.	Peru
Arca Continental Lindley, S. A.	Peru
Embotelladora La Selva, S. A.C.	Peru
Empresa Comercializadora de Bebidas, S.A.C.	Peru
Vend, S.A.C.	Peru

ANNEX 2: FORM

Folio:	
Date:	

PERSONAL DATA OWNER INFORMATION:				
(Name(s))		**(Paternal Surname)**	**(Maternal Surname)**	
Document used for identification (attach simple copy)				
IF APPLICABLE, DATA OF THE LEGAL REPRESENTATIVE OF THE OWNER:				
(Name(s))		**(Paternal Surname)**	**(Maternal Surname)**	
Document used for identification (attach simple copy)				
Document accrediting their identity (attach simple copy)				
Address (you can decide to indicate your address or your email)	**(Street)**	**(Ext. – Int. Number)**	**(Neighborhood)**	**(Locality / Delegation / Municipality)**
	(Postal Code)	**(State)**	**(Telephone)**	**(Email)**
DATA ON THE EXERCISE OF ARCO RIGHTS:				

Type of right	☐ ☐ ☐ ☐ ☐ ☐ Access Rectification Opposition Cancellation Portability Inclusion
	• **Access:** Obtaining your personal data. Generalities and conditions of the treatment. • **Rectification:** The rectification of your personal data, either because they have changed or because the data obtained is not correct. • **Opposition:** It is the request for the treatment not to be carried out with respect to secondary purposes. • **Cancellation:** It is the request for the cessation of treatment. • **Portability:** The owner will have the right to obtain a copy of the personal data that he has provided to the controller or that are subject to treatment, in a structured electronic format, of common use and mechanical reading, that allows him to continue using them and transferring them to another controller, in case you require it. • **Inclusion:** The owner of personal data has the right to request the rectification of their data, including the incorporation of missing information relevant to their treatment.
Data on which you want to exercise the Right	***Please indicate the right you would like to exercise, if applicable, attach the documentation that supports your request.*** **(Describe)**
Reason.	***If it is a right of opposition, indicate secondary purposes on which you wish to exercise the right.*** **(Indicate)**
In case you request the revocation of your consent.	***Indicate the reasons for the revocation of your consent for the processing of your personal data.*** **(Describe)**
In case you have any questions or complaints regarding personal data.	**(Describe)**

Delivery of the response	☐ Email: _____ ☐ Address: _____ **(One or both can be selected).**
Name and signature of the applicant	
List the documents you attach to your request: 1. 2. 3. 4.	