

Public Position on Artificial Intelligence Usage



1. Purpose and Scope

At Arca Continental, we recognize the transformative potential of Artificial Intelligence (AI) to drive innovation, operational efficiency, and value creation for our employees, customers, consumers, business partners, and society as a whole. This document establishes our public position on the responsible use of AI and defines the principles governing its design, development, acquisition, implementation, and use, aligned with our Acceptable Use Policy and relevant international frameworks.

This document covers acceptable use and expected behaviors for AC employees, subsidiaries, third parties, and suppliers who design, develop, operate, or use AI systems on behalf of the company.

2. Guiding Principles

2.1 Legal Compliance and International Standards

AC ensures that the official use of AI within the company complies with all applicable laws, regulations, and relevant international standards, taking into account the local context of the countries where we operate and globally recognized best practices.

2.2 Ethical and Responsible Use

AI systems must be used in accordance with the organization's Code of Ethics, including, but not limited to, matters related to privacy and information security.

These systems shall be used as tools to support decision-making, without improperly replacing human judgment, and always in alignment with the corporate values of ethics, integrity, and respect for human rights.

2.3 Cybersecurity and Privacy Protection

AI must not compromise the confidentiality, integrity, or availability of information or the organization's critical systems. In accordance with the Acceptable Use Policy for Artificial Intelligence Tools, its use is prohibited in circumstances considered risky by the Information Security team. Likewise, the only AI tools authorized for use are those that have been tested and approved by the specialized Information Security team.

2.4 Human Oversight and Intervention

The use of AI by AC employees must always include:

- Appropriate human oversight, regardless of the confidence level of the AI system.
- Human intervention, review, or correction capability.
- Clear communication to users when a decision or recommendation is supported by AI.
- When necessary, understandable explanations shall be provided to stakeholders regarding AI-generated decisions or outcomes.
- The possibility of adjustment and/or improvement when risks, errors, or unintended impacts are identified.

2.5 Clear Limits on the Use of AI

AI at AC shall have clearly defined limits:

Examples of permitted uses:

- Work-related purposes: Users must limit its use to tasks related to their job responsibilities.
- Support for non-critical internal decisions.

Prohibited uses:

- Promoting or participating in hate speech, harassment, discrimination, or any form of inappropriate behavior.
- Final automated decision-making without human oversight in critical processes.
- Use of AI for improper surveillance, discrimination, or manipulation.
- Processing confidential or personal information without proper authorization and controls.

2.6 Sustainability and Environmental Footprint

AC will promote the responsible use of AI from an environmental perspective by collaborating with suppliers that demonstrate clear sustainability commitments.

3. Governance and Responsibilities

- The use of AI must align with the Acceptable Use Policy and other corporate policies.
- Responsible areas must assess risks, benefits, and impacts before implementing AI solutions.

4. Approval and Executive Commitment

This public position and Arca Continental's Artificial Intelligence Policy are endorsed by Senior Management, reflecting the company's institutional commitment to the ethical, secure,

transparent, and sustainable use of Artificial Intelligence.

5. Final Statement

At Arca Continental, we believe that Artificial Intelligence should be used as a positive force for business and societal development, always keeping people at the center of decision-making and promoting trust, accountability, and long-term sustainability.