100 YEARS

ARCACONTINENTAL

PIONEERS OF Coca-Cola IN MEXICO

Corporate Presentation

Key Investment Highlights

01

Our diverse portfolio that includes innovation and diversification of brands of The Coca-Cola Company

02

Our territories where we have a strong presence in developed markets like the United States and emerging markets such as Mexico, Ecuador, Peru and Argentina

03

Digital agenda as we are one of the most technologically advanced bottlers within the Coca-Cola system

04

Solid financial position, with constant growth in revenues and EBITDA

05

Our sustainable business model that guides us and has supported the continuous evolution of our company

AGENDA

01 Introduction to Arca Continental

02 Attractive markets in a dynamic beverage industry

03 Our strategy to drive growth

04 Financial and operational summary

05 Sustainability strategy

130 years of Topo Chico and a strong partnership of 100 years with Coca-Cola Company

100 YEARS
ARCACONTINENTAL

Arca Continental in 2025

45 MANUFACTURING FACILITIES

71K ASSOCIATES

>1.6M OUTLETS

133M CONSUMERS

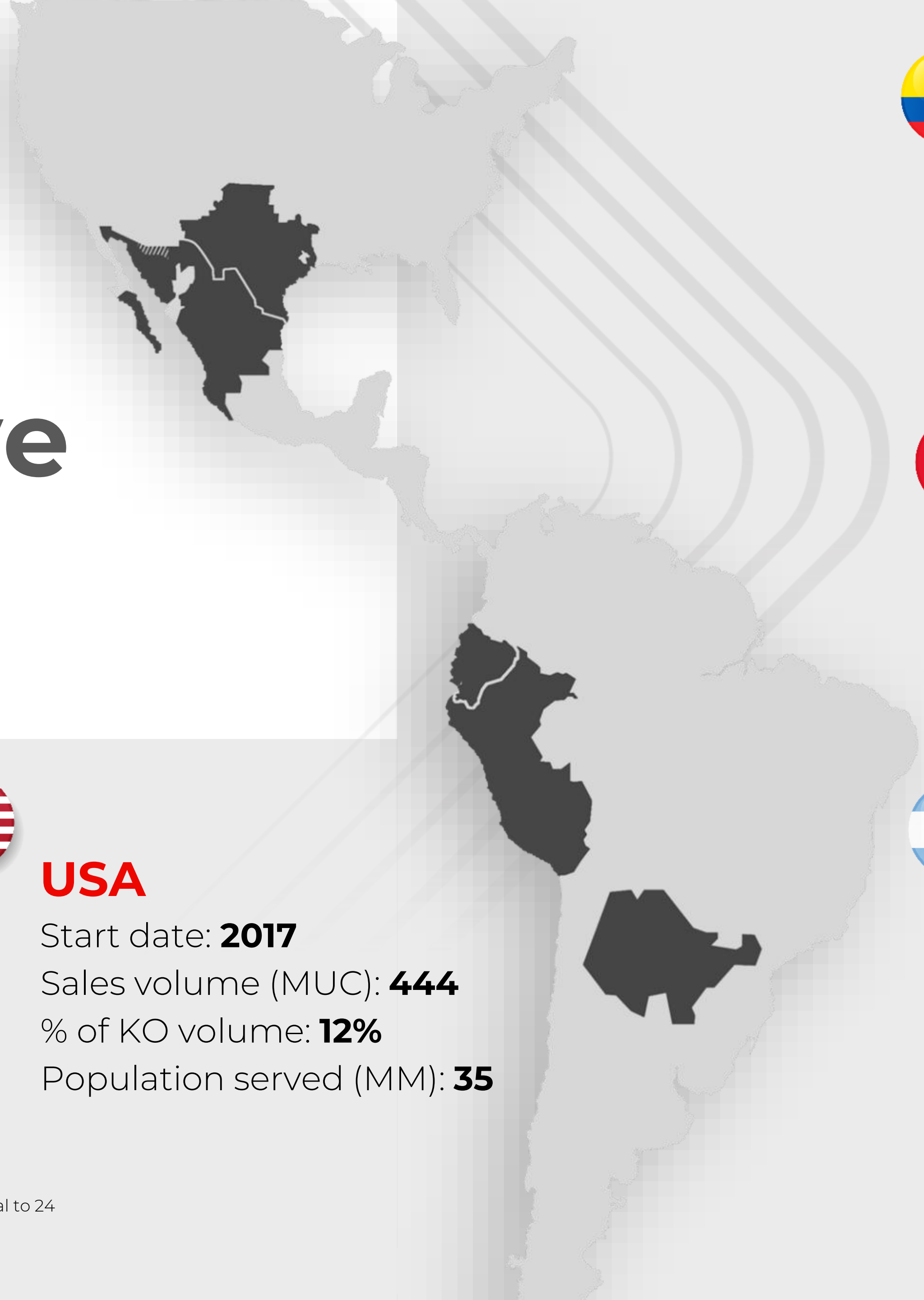
2.4 Bn Unit Cases

Revenues
$13.3 Bn USD

EBITDA
$2.7 Bn USD

One Unit Case is equal to 24 bottles of 8 ounces each

Strong presence in attractive markets



Ecuador
Start date: **2010**
Sales volume (MUC): **150**
% of KO volume: **100%**
Population served (MM): **18**

Peru
Start date: **2015**
Sales volume (MUC): **327**
% of KO volume: **100%**
Population served (MM): **34**

Mexico
Start date: **1926**
Sales volume (MUC): **1,359**
% of KO volume: **33%**
Population served (MM): **35**

USA
Start date: **2017**
Sales volume (MUC): **444**
% of KO volume: **12%**
Population served (MM): **35**

Argentina
Start date: **2008**
Sales volume (MUC): **135**
% of KO volume: **25%**
Population served (MM): **11**

MUC: Million Unit Cases. One Unit Case is equal to 24 bottles of 8 ounces each.
MM: Millions
Data as of the end of 2025

Relevant presence in the snacks industry

3rd largest
brand in Mexico

#3 brand
Metropolitan area of NY

#2 largest
Brand in Ecuador

Corporate Structure

The Coca-Cola Company

Market Value(1):
USD $377 billion

ARCACONTINENTAL

Market Value(1):
USD $19 billion

Coca-Cola Refreshments

20%
80%
AC Bebidas

100%
Food & Snacks

99.8%
Peru

100%
Mexico

100%
Coca-Cola Southwest Beverages

100%
Argentina

100%
Ecuador

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(1) Source: Bloomberg, July 2026

World-Class Corporate Governance

- Majority shareholders are present only at Board of Directors level
- Audit Committee exclusively composed by independent members
- No related-party transactions
- 20 members with a wide range of profiles and a tenure of 9.4 years
- 15% of the board is represented by women
- 30% independent directors

Pursuing value creation via consistent organic growth and an excellent M&A track record

2002 ARCA Merger

2007 Snacks Mexico

2008 Argentina & Jugos del Valle

2010 Ecuador

2011 CONTAL Merger

2012 Snacks & Santa Clara

2014 Tonicorp

2015 Peru

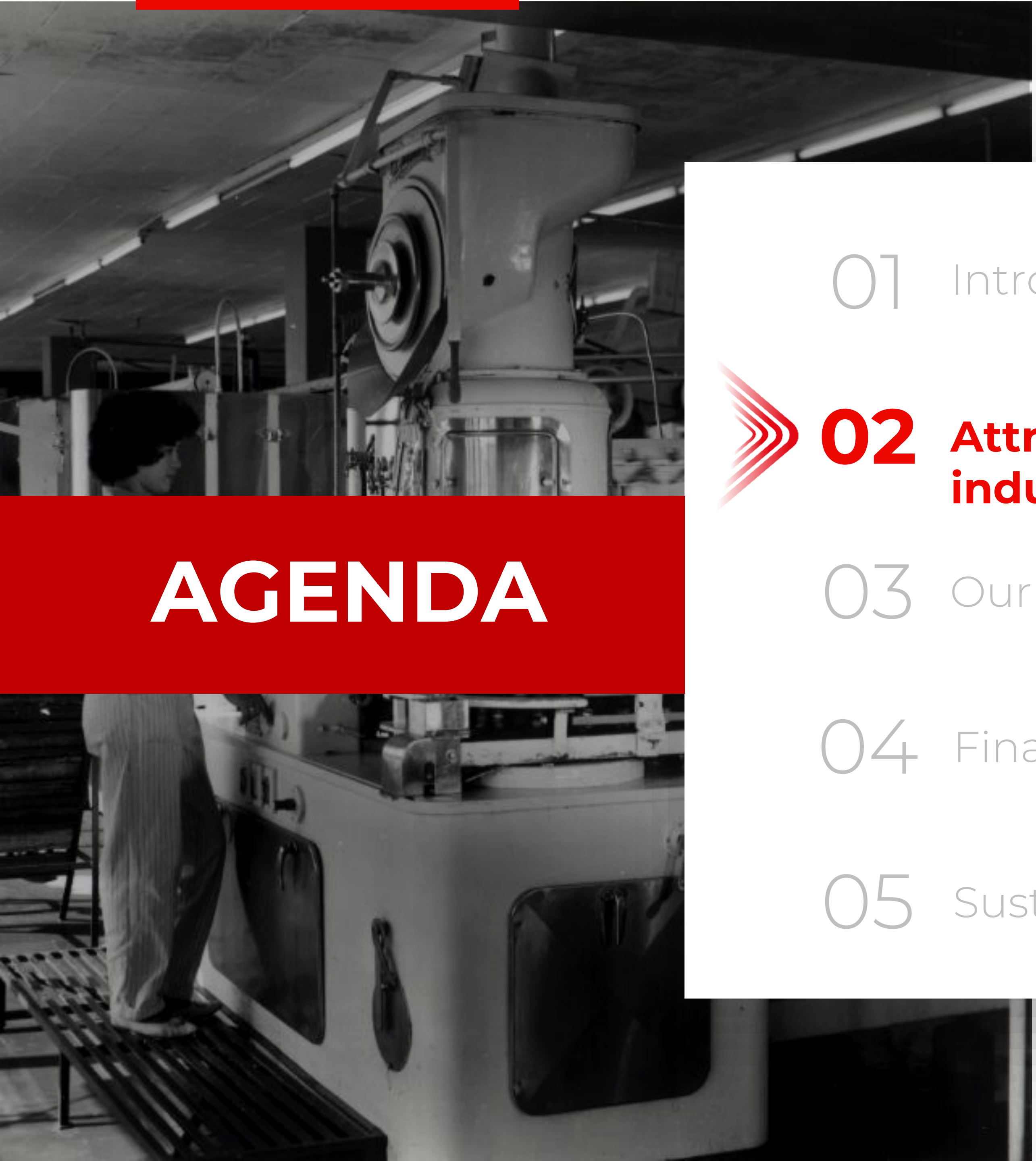
2016 Sugar Mill Argentina

2017 USA, AdeS & Snacks

2018 Innovation & Snacks USA

2021-2025 Carli, Charras, Imperial & El Paso Snaxs

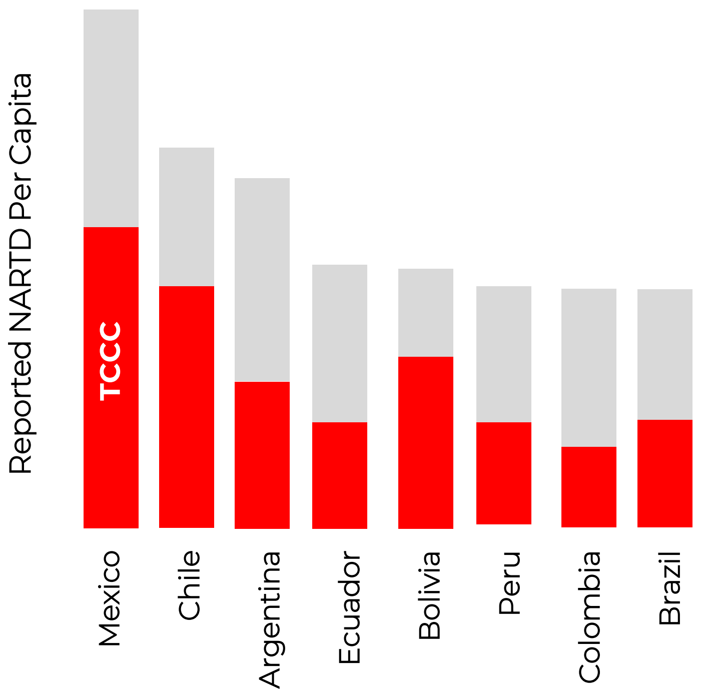
ARCACONTINENTAL 100 YEARS



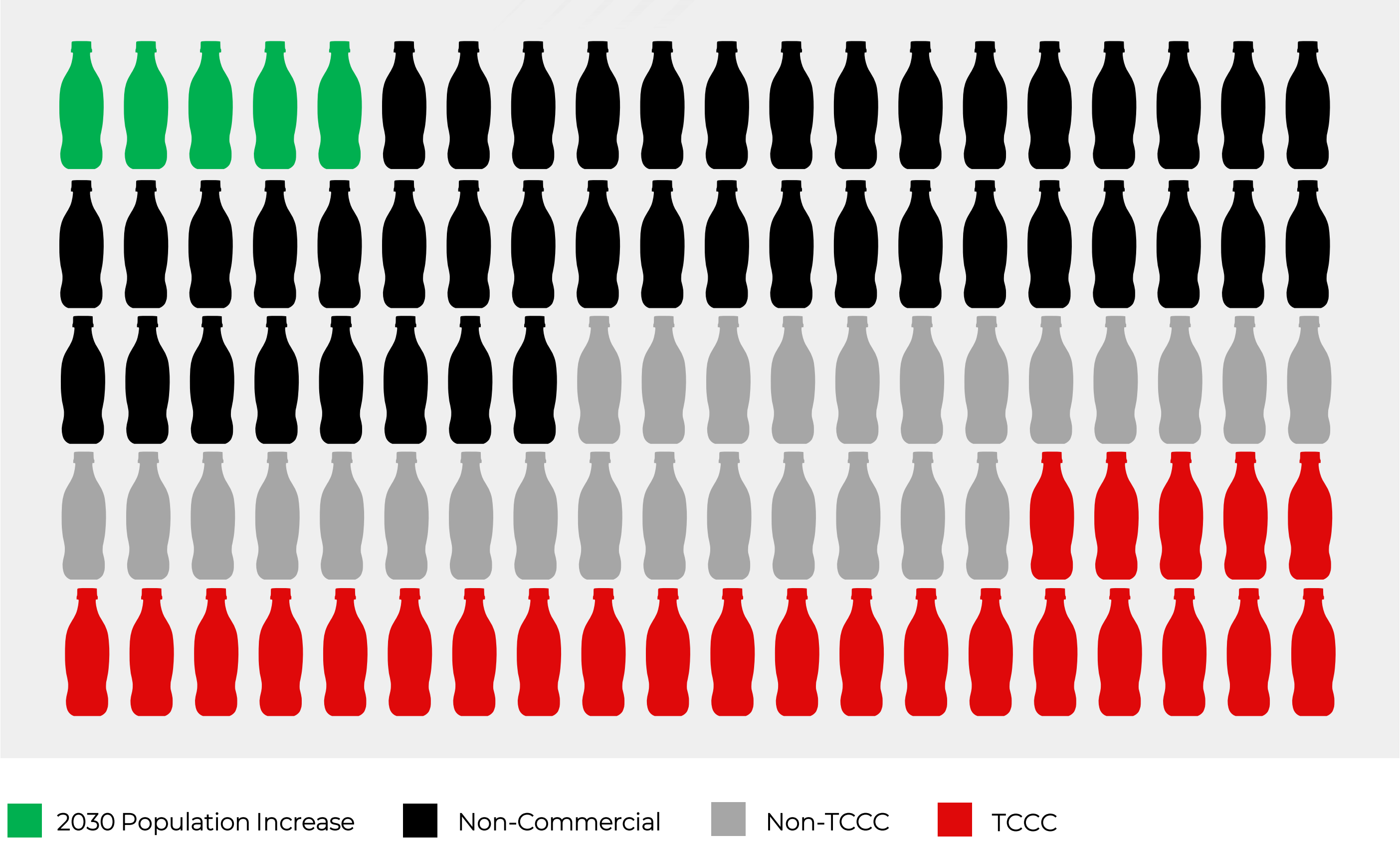
AGENDA

A vast opportunity for growth in the region

Plenty of room to grow



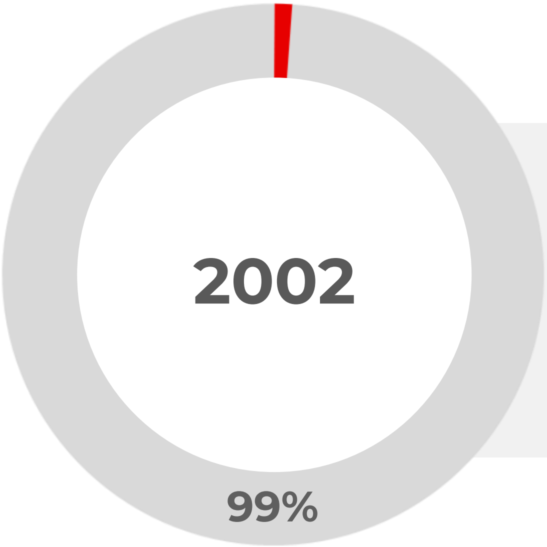
Vast Recruitment Opportunity



Source: The Coca-Cola Company

We thrive within large and evolving markets in a dynamic beverage industry

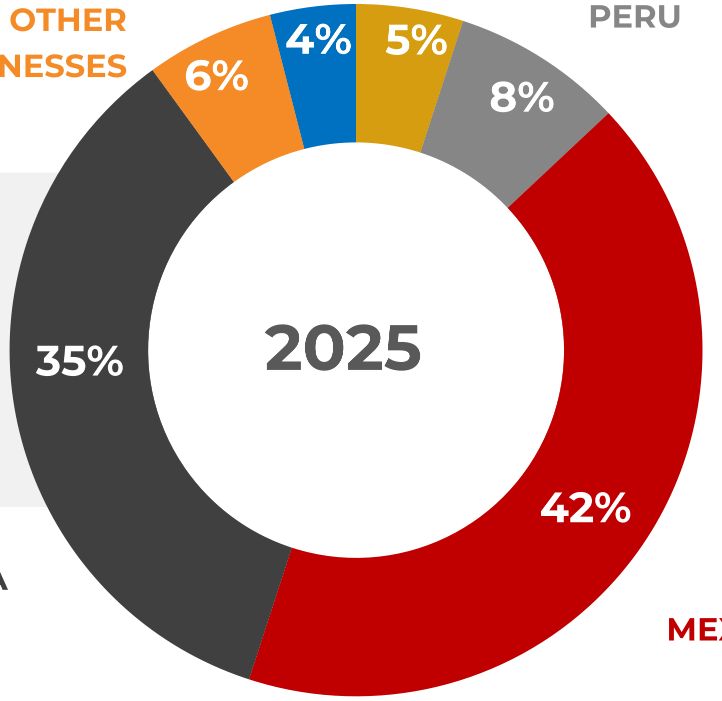
Revenues
2002 - 2025



MXN $13 billion

~19x

14% CAGR[1]

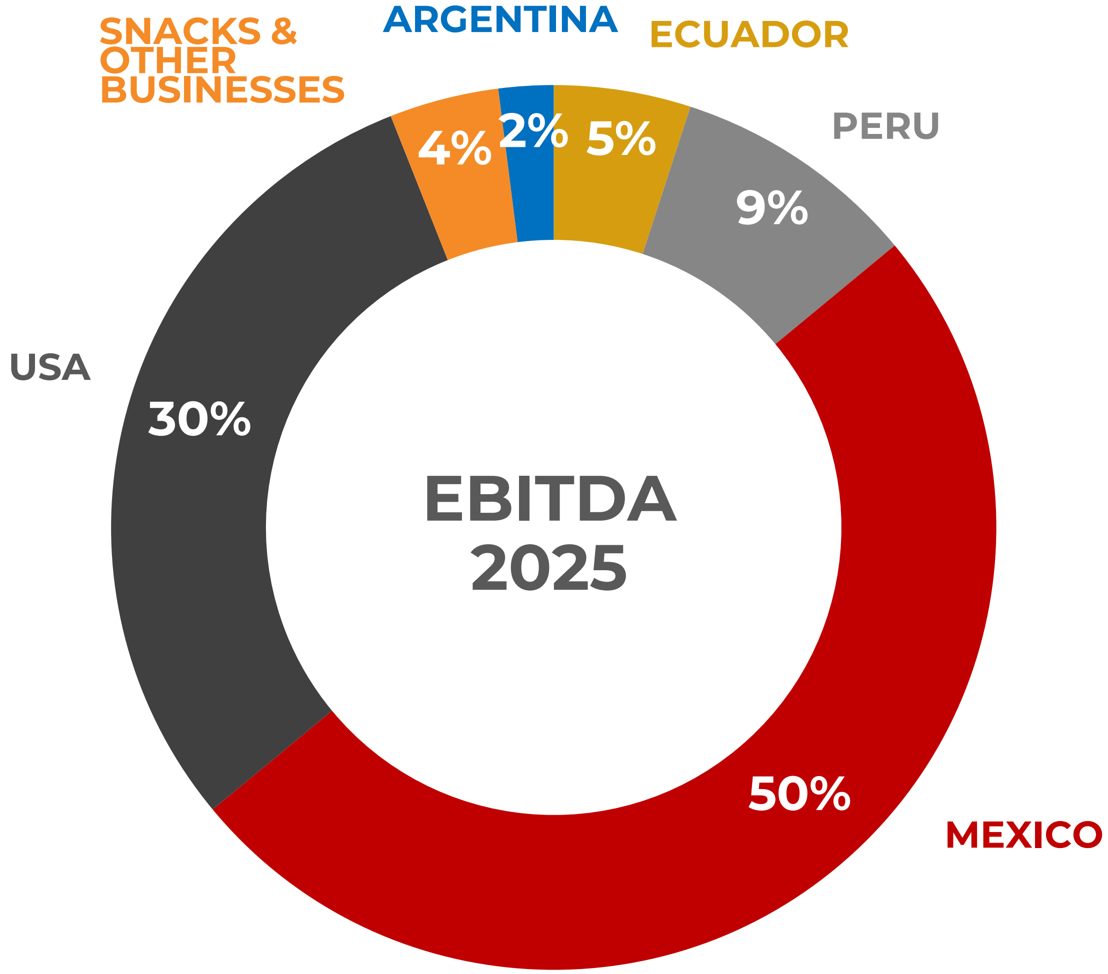


MXN $248 billion

[1]CAGR: Compound Annual Growth Rate

Delivering strong and consistent results with a balanced portfolio of markets and businesses

- Revenue and EBITDA grew 4.6% and 3.0%, respectively vs 2024
- 43% of revenues and 37% of EBITDA are denominated in USD



MXN $50 billion

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Extensive brand portfolio to satisfy every consumption occasion

2006

2026

28 Brands
128 SKUs

+135 Brands
+1,800 SKUs

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AGENDA

Cooperation Framework signed with TCCC in 2022

Alignment for Growth & Economic Model + Beer and spirits distribution | Multicategory | Digital Alliance/ Yomp!

Alignment for Growth
- Execution
- Scale
- Investment and profitability levels that are mutually beneficial

Economic Model
- Certainty
- Stability
- Equality

Beer and spirits distribution
- Pilots in process
- Region by region approach

Multicategory
- Generate new revenue streams and grow our core business
- Increase loyalty in the traditional trade by becoming a more relevant partner

Digital Alliance/ Yomp!
- Leverage the power of the KO system's footprint
- Build an integrated ecosystem of platforms
- Capitalize on all the learnings and capabilities that AC has developed in Yomp!

Our strategy to drive growth

Organic Growth

Growth in core portfolio

- Increase value share in the categories in which we are not leaders
- Innovations and continued growth in more profitable SKUs

Digital Commercial Capabilities

- Build an integrated ecosystem of platforms
- Capitalize on all the learnings and capabilities that AC has developed in Yomp!

Beer, spirits and other CPG Brands

- Pilots in process
- Region by region approach

Inorganic Growth

Capital allocation strategy

- M&A
- Shareholder value

Our commercial strategy to achieve total execution

Potential to continue growing in our core business

Leading position within attractive markets, growing with a strong portfolio

High potential in new categories and brands

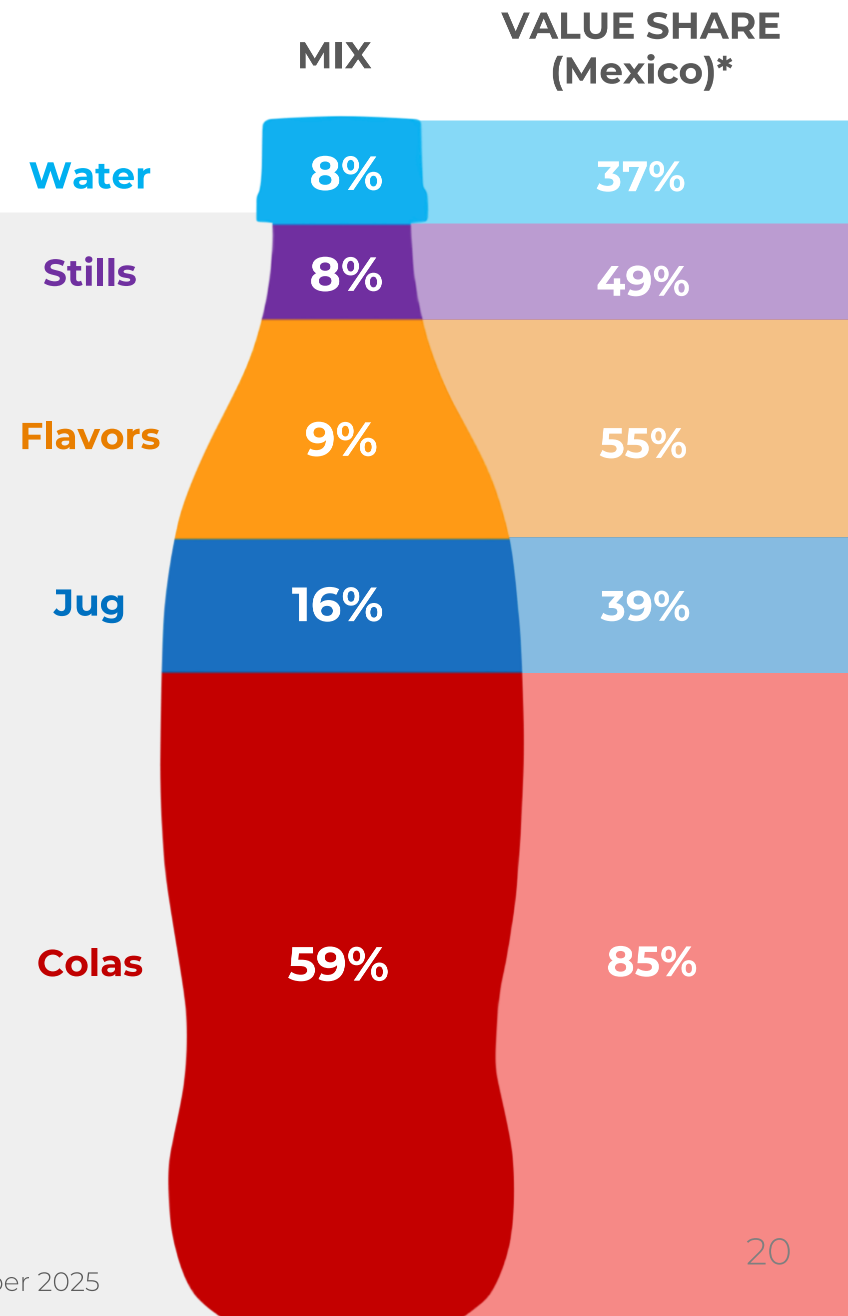
Accelerate growth with high-potential brands like Topo Chico, Fuze Tea, and FlashLyte

Advance affordability strategy

Continue scaling our universal bottle initiative

Evolve the digital ecosystem

Integrate advanced capabilities to optimize customer engagement and operational efficiency



*As of December 2025

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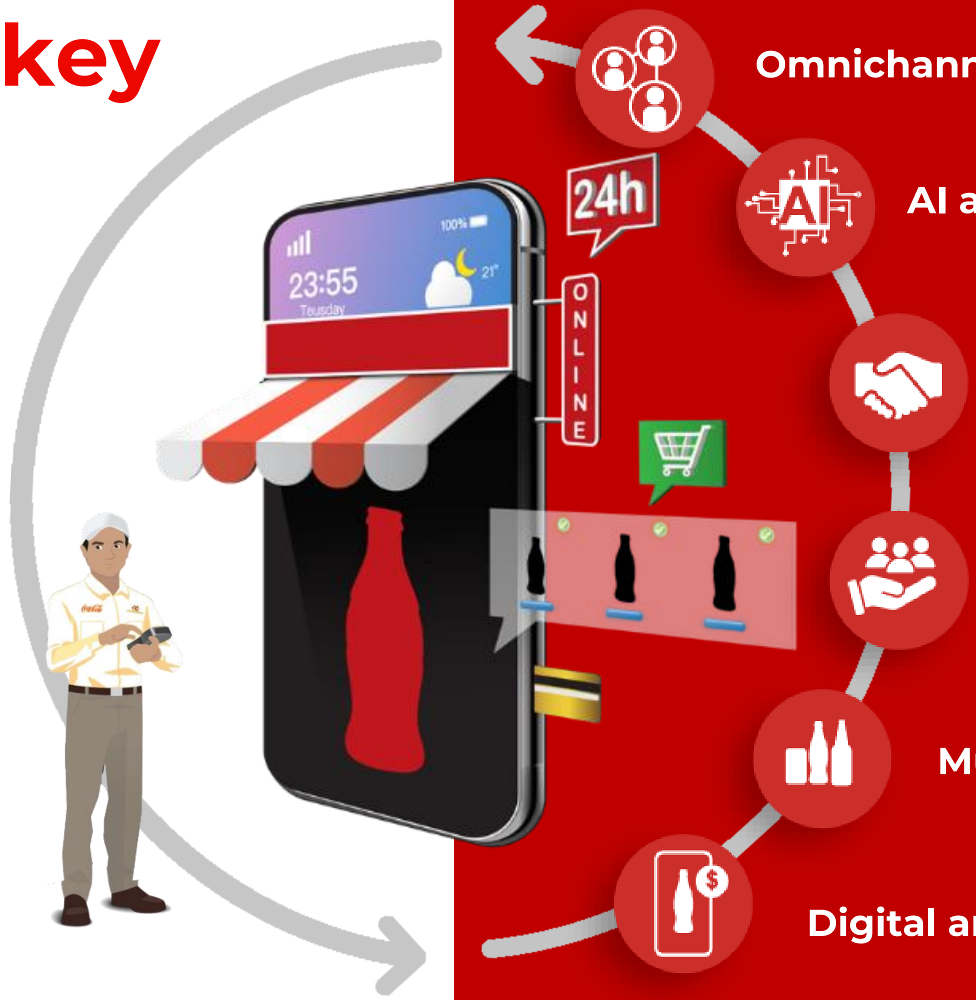
Evolving and scaling our Digital Ecosystem, **focusing on three key objectives**

1 Protect and enhance the core business

2 Maintain our position as the most important partner for our customers

3 Create new monetization opportunities



- Omnichannel
- AI and Gen AI Models
- Loyalty Program
- Customer Experience
- Multicategory
- Digital and Financial Products

Proving clear results driven by our **digital solutions**

65% of LATAM customer volume is now digital, supported by a base of over **830k** enrolled clients

tuali

COMMERCIAL & ADVANCED ANALYTICS

+

yomp!

STORE MANAGEMENT & MARKET INSIGHTS

+

tuali Advisor

IMPROVED EXECUTION

ARCACONTINENTAL 100 YEARS

Expanding our portfolio to capture new avenues of growth with Alcoholic Ready-To-Drinks (ARTDs)

Alcoholic Beverages Categories

- Capture new consumption occasions

Liquor and Spirits

- Distribution in Mexico, Peru and Argentina

Beer

- Synergies with our core portfolio

Disciplined and consistent capital allocation decisions

1

CAPEX focused on growth and productivity

2

DIVIDEND POLICY

Dividend of at least 30% of the Net Profit and Share Repurchase Program

3

Mergers and acquisitions with high potential of creating value

4

Extraordinary dividend / share buyback

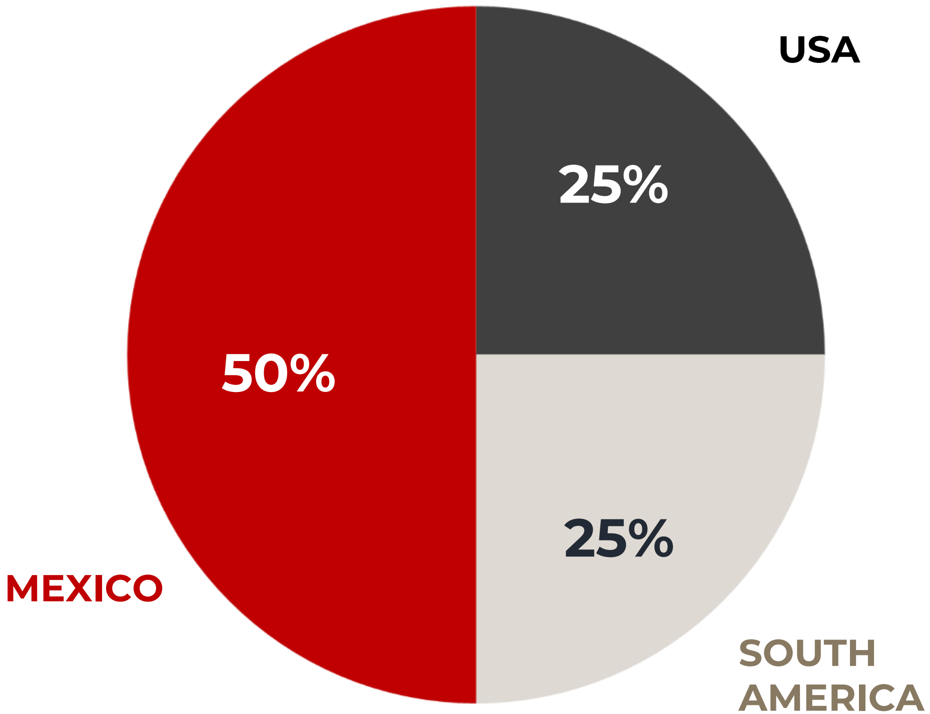
In absence of M&A

Investments focused on initiatives that add **value to our company**

CAPEX 2026

~7% of revenues

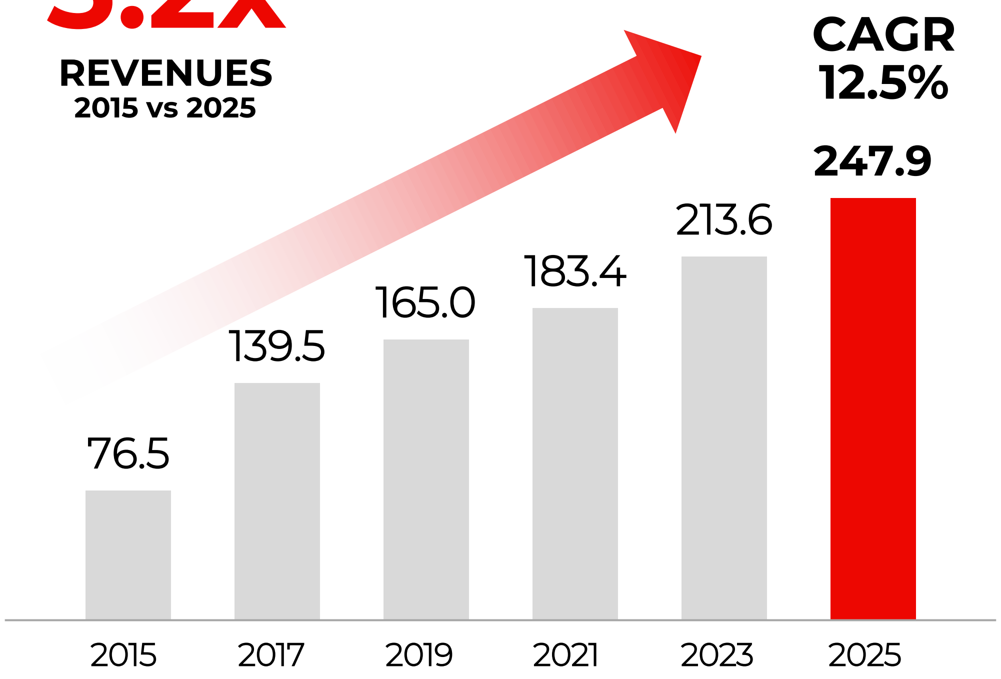
- New production lines
- Capacity expansion in warehouses
- Coolers
- Returnable bottles



AGENDA

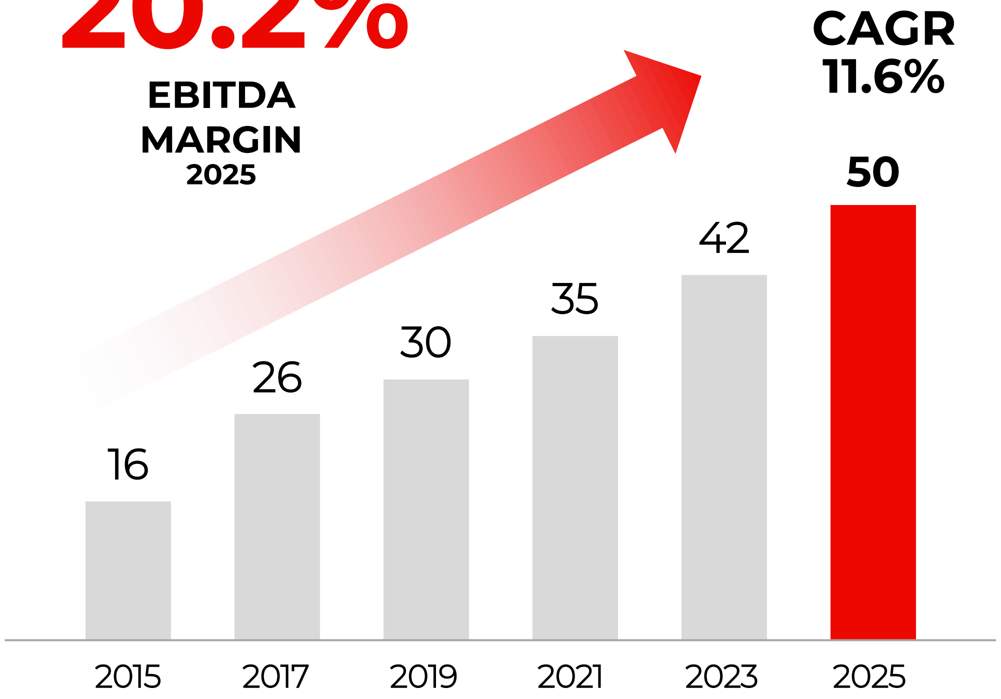
Sustaining **one of the highest profitability levels** among the global Coca-Cola system

3.2x
REVENUES
2015 vs 2025



Revenues
MXN B

20.2%
EBITDA MARGIN
2025

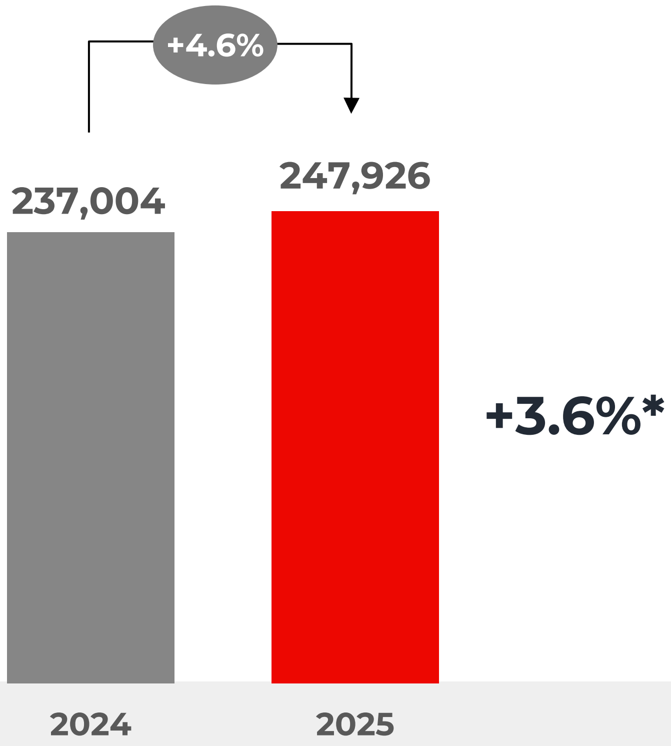


EBITDA
MXN B

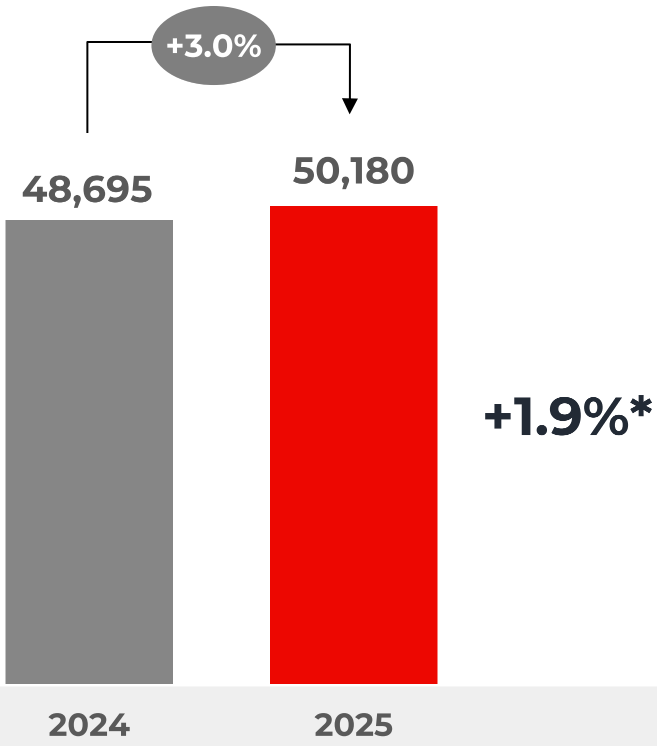
Consolidated results

Moving forward with a positive financial performance

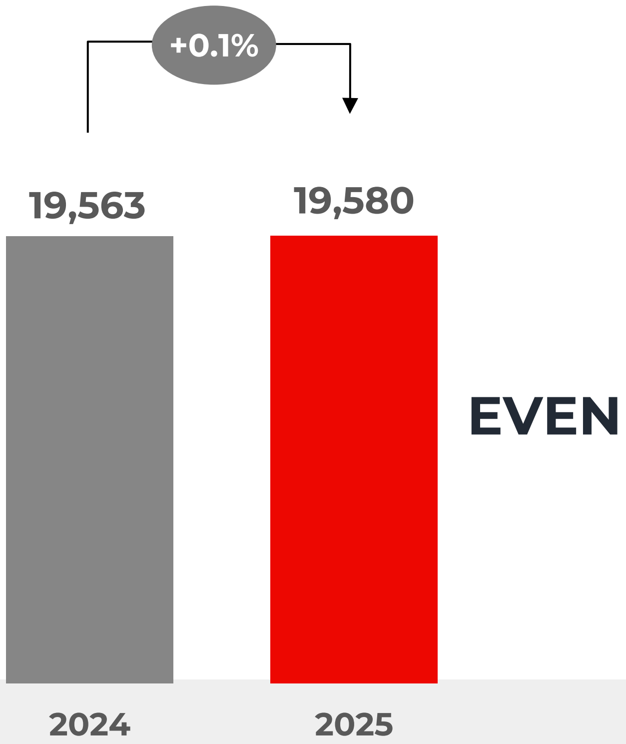
REVENUES
Million MXN



EBITDA
Million MXN



NET PROFIT
Million MXN

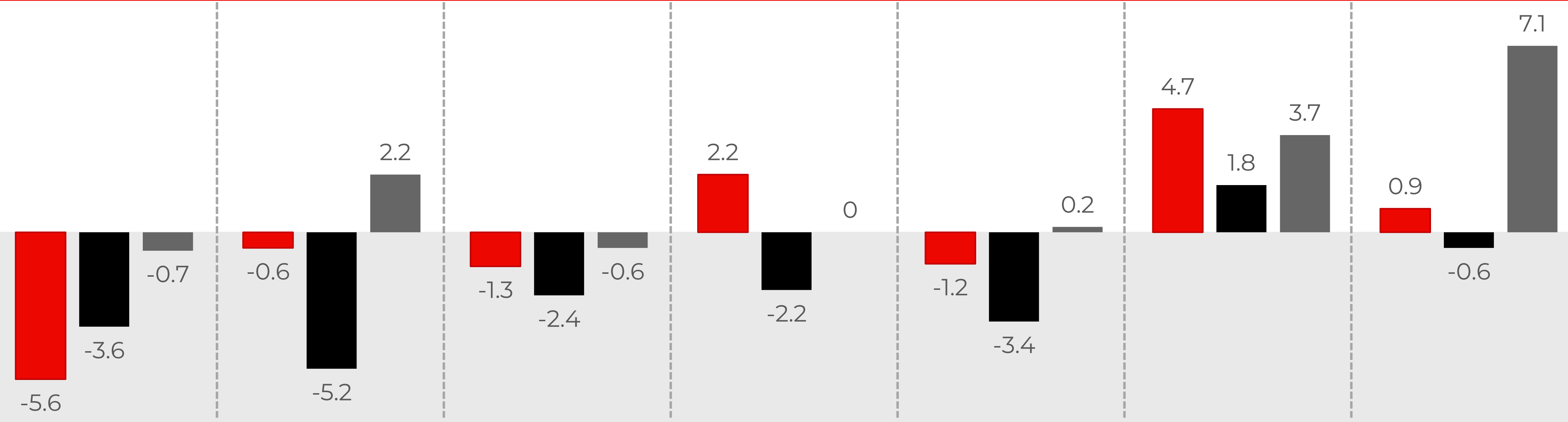


*Currency neutral

Volume variations in our operations

VARIATION IN VOLUME (%)*

	1Q25	2Q25	3Q25	4Q25	2025	1Q26	2Q26
Consolidated	-3.1%	-2.7%	-1.8%	-0.8%	-2.1%	+2.9%	+1.6%



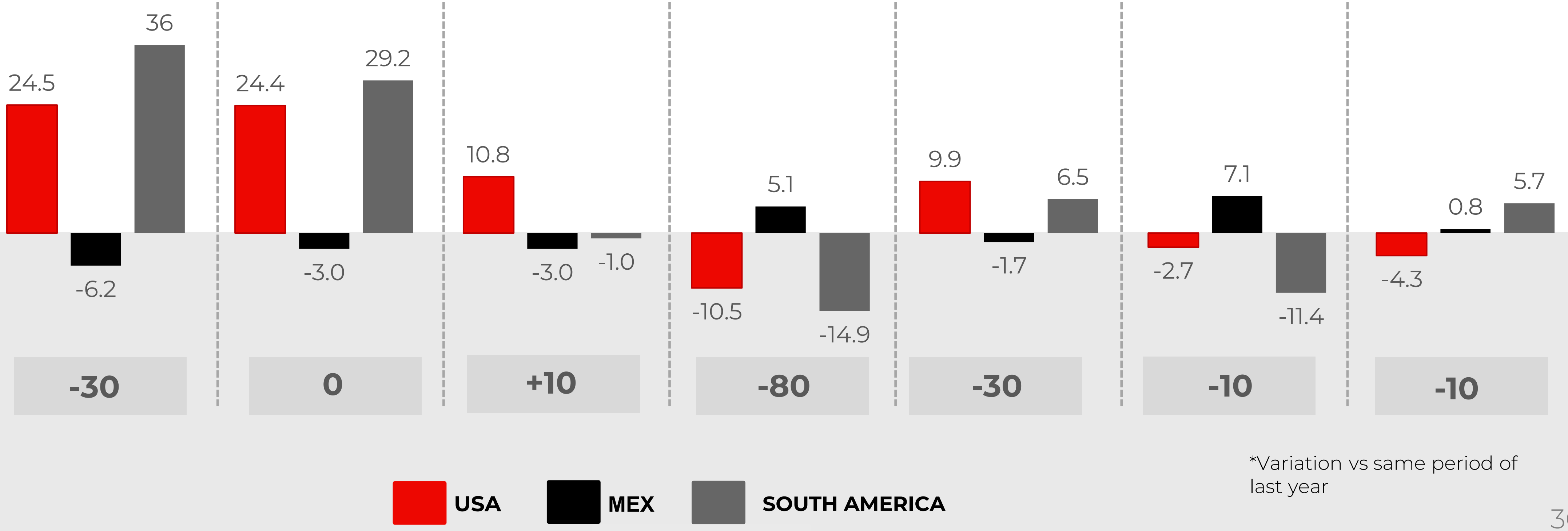
USA MEX SOUTH AMERICA

*Variation vs same period of last year

Sustainable cash generation and EBITDA growth

VARIATION IN EBITDA (%)*

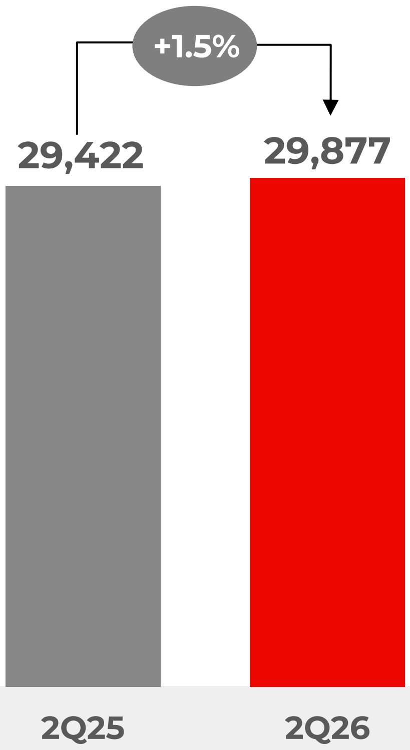
	1Q25	2Q25	3Q25	4Q25	2025	1Q26	2Q26
Consolidated	+10.2%	+8.1%	+1.2%	-4.5%	+3.0%	-0.2%	-0.2%
EBITDA Margin variation in bps	-30	0	+10	-80	-30	-10	-10



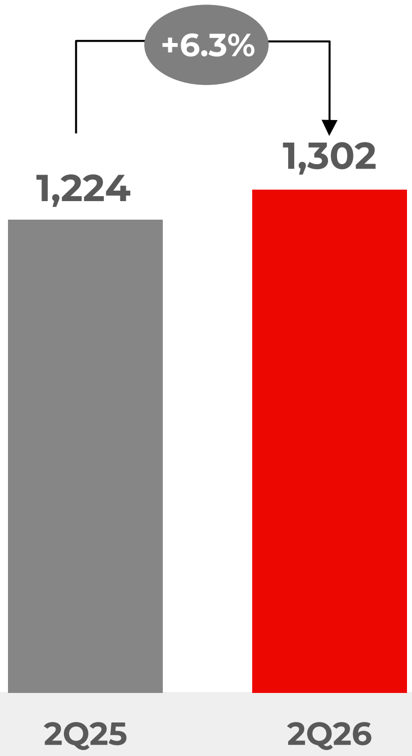
*Variation vs same period of last year

Our regions continue displaying a **resilient performance…**

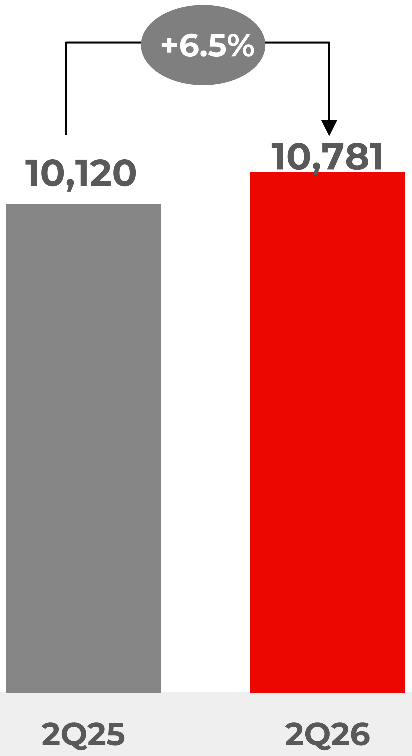
REVENUES MEXICO
Million MXN



REVENUES USA
Million USD

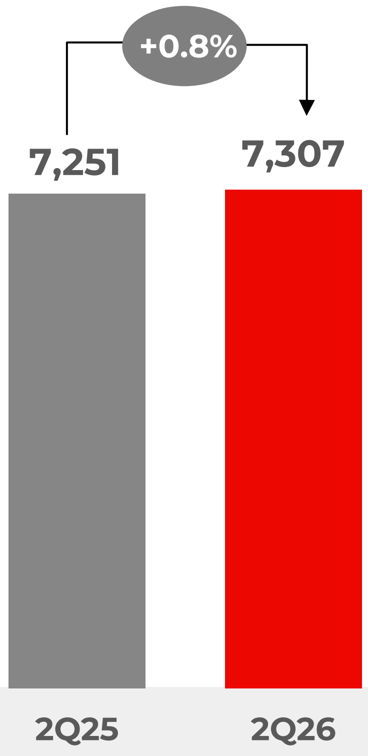


REVENUES SOUTH AMERICA
Million MXN

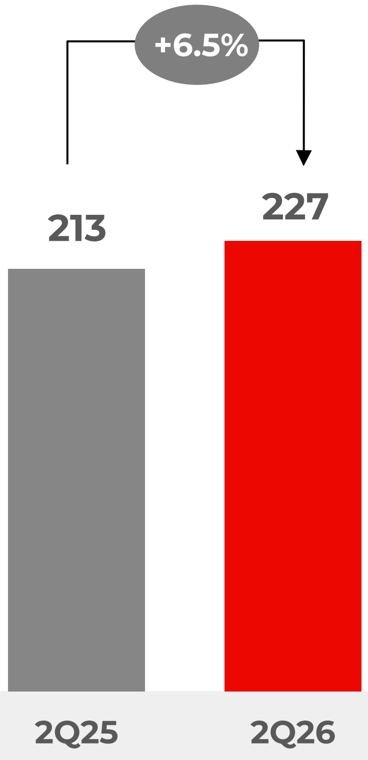


...and a solid result in EBITDA across our operations

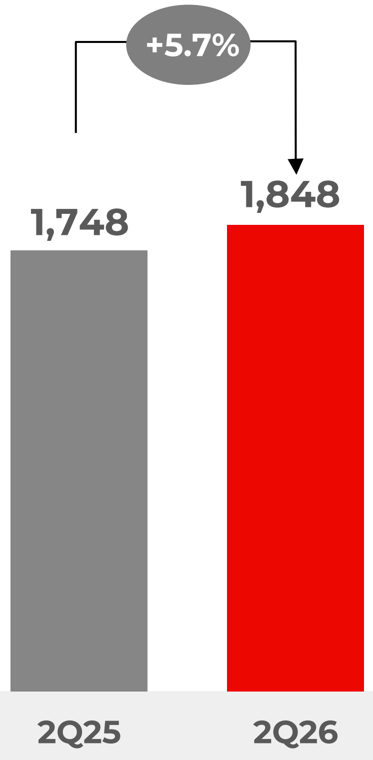
EBITDA MEXICO
Million MXN



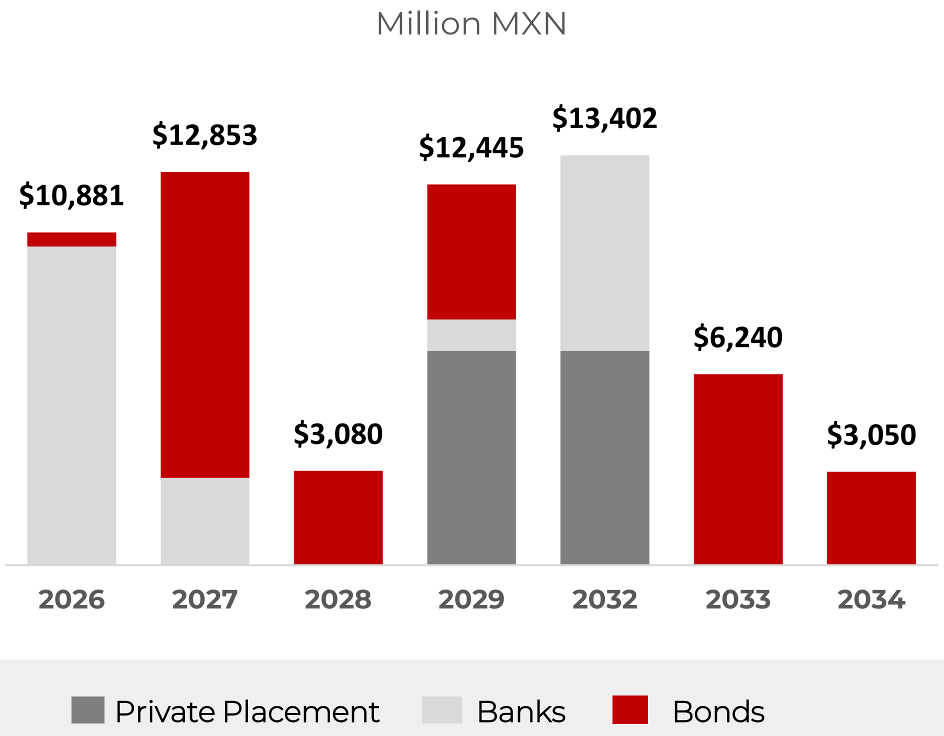
EBITDA USA
Million USD

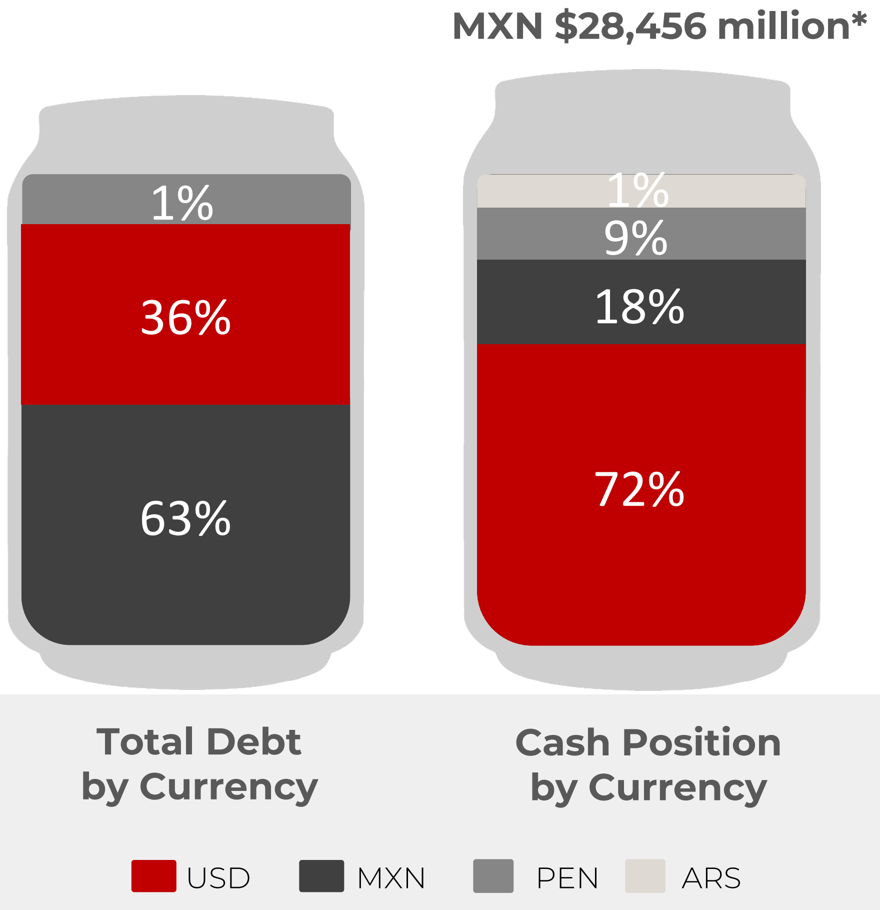


EBITDA SOUTH AMERICA
Million MXN



Strong & flexible balance sheet





- Total Debt: MXN $61,951 million
- Healthy debt span of 3.3 years average

*Using an exchange rate as of Mar 2026 of MXN $17.51
information as of the end of June 2026

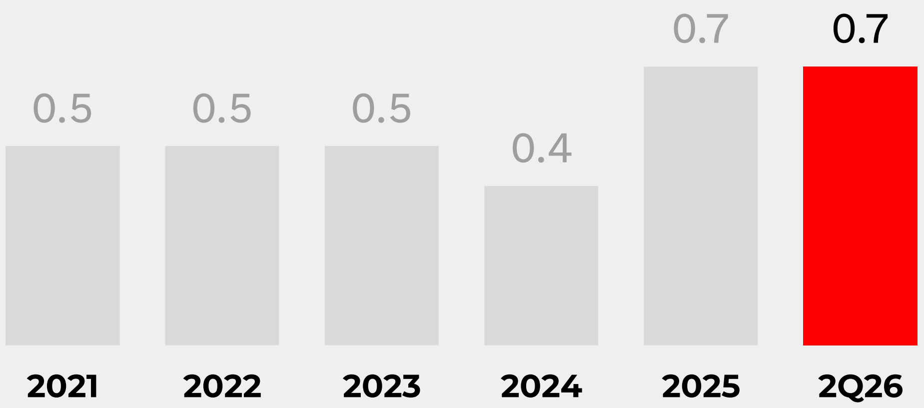
ARCACONTINENTAL

Strong credit rating profile by main agencies

	Moody's	Fitch Ratings
Global Scale	"A3"	"A"
	S&P Global Ratings	Fitch Ratings
National Scale	"mxAAA"	"AAA(mex)"

Global Investment Grade above Mexico's sovereign rating

Net Debt / EBITDA



Financial flexibility and low leverage ratio

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AGENDA

01 Introduction to Arca Continental

02 Advantaged footprint in an attractive industry

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05 Sustainability strategy

Sustainability is a way of doing business that guides the company's **global strategy**

We strategically attend business priorities, and our progress is being recognized by multiple stakeholders

Arca Continental S.A.B. de C.V.
Beverages
Sustainability Yearbook Member
S&P Global Corporate Sustainability Assessment (CSA) Score 2023

MSCI ESG RATINGS A

ESR EMPRESA SOCIALMENTE RESPONSABLE

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

FTSE4Good

ARCACONTINENTAL

Petstar – A key enabler of our Packaging Circularity strategy

- PetStar is the largest food-grade PET recycling plant in the world, with a recycling capacity of 5,500 million bottles per year
- It operates with an inclusive recycling model that benefits over 30,000 waste pickers
- Trough our Circular Economy strategy we now collect and recycle around 7 out of every 10 bottles we sell
- Our packages include in average 36.6% of recyclable content

Key Investment Highlights

- We thrive within large and attractive markets in a dynamic beverage industry and remain encouraged by the long runway for growth
- We have a clear roadmap for growth, emphasizing innovation and strategic investments aimed at optimizing operational efficiency and execution
- We maximize our connection and trust-based relationship with customers by leveraging technology to better serve them and further strengthen our competitive advantage
- Our collaborative relationship with TCCC has never been stronger, fueled by a mutual commitment to drive value growth
- We strive to lead the way as one of the most technologically advanced bottlers in the TCCC system


PIONEERS OF
Coca-Cola
IN MEXICO
TOME Coca-Cola BIEN FRIA
TOME Coca-Cola
G 21182
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