

Investor Relations

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CONFERENCE CALL

ARCA CONTINENTAL CORDIALLY INVITES YOU TO ITS FIRST QUARTER 2021 EARNINGS CONFERENCE CALL

Date: Friday, April 23, 2021

Time: 10:00 am Mexico/Monterrey Time
11:00 am New York Time

To participate, please dial:
+1-877-712-5080 (U.S. participants)
+1-334-245-3009 (International participants)
Passcode: 36151

This conference call will also be available via webcast, accessible at: www.arcacontal.com within the Investor Relations section.

Arca Continental will report its First Quarter 2021 Earnings on Friday, April 23, 2021 before the markets open. The Quiet Period begins on April 9, 2021 and concludes upon reporting.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC"

For more information on Arca Continental, please visit www.arcacontal.com