

## Investor Relations

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# CONFERENCE CALL

## ARCA CONTINENTAL CORDIALLY INVITES YOU TO ITS FIRST QUARTER 2016 EARNINGS CONFERENCE CALL

**Date:** Friday, April 22, 2016  
**Time:** 10:00 am Mexico/Monterrey Time  
11:00 am New York Time

**To participate, please dial:**  
+1-877-712-5080 (U.S. participants)  
+1-334-245-3009 (International participants)  
Passcode: 36151

This conference call will also be available via webcast, accessible at: [www.arcacontal.com](http://www.arcacontal.com) within the Investor Relations section.

**NOTE:** Arca Continental will report its First Quarter 2016 Earnings on Friday, April 22, 2016 before the markets open. Quiet Period begins on April 17, 2016 and concludes upon reporting.

### About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning more than 90 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 83 million consumers in Northern and Western Mexico, Ecuador, Peru and Northern Argentina. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com) or download the [AC Investor](#) iPad app.