Monterrey Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris felipe.barquin@arcacontal.com Tel: 52 (81) 8151-1674

New York Melanie Carpenter

i-advize Corporate Communications Tel: (212) 406-3692 arcacontal@i-advize.com

Guillermo Garza s guillermo.garza@arcacontal.com Tel: 52 (81) 8151-1589

> Fidel Salazar fidel.salazar@arcacontal.com Tel: 52 (81) 8151-1400, ext. 11513

Corporate Communications





ARCACONTINENTAL

PRESS RELEASE

Arca Continental re-affirmed into the FTSE4Good Index for sustainable companies

 After being included in January, the Company was re-affirmed into the FTSE4Good Emerging Index compiled by FTSE Russell, part of London Stock Exchange Group; this index is comprised of companies with the top social, environmental and corporate governance practices



Monterrey, Mexico, August 1, 2017.Arca Continental S.A.B. de C.V. (BMV: AC), the second-largest Coca-Cola bottler in Latin America, was ratified into the FTSE4Good Emerging Index compiled by FTSE Russell, part of London Stock Exchange Group, which is comprised of public companies that demonstrate a strong commitment to environmental, social and corporate governance practices, on a global level.

For Arca Continental, the consistent application of international measures and

standards in terms of sustainability, social responsibility and corporate governance is a key element of its long-term vision, as it provides valuable feedback for further improving operations so that it may continue generating value for its customers, employees, communities and shareholders.

The family of FTSE4Good Indexes is designed to demonstrate to investors and other interested parties the performance of member companies in various transcendental areas, from the management and safeguarding of ethics and transparency and the protection of human rights, to a full commitment to the development of society and environmental conservation.

In addition to being included in the FTSEGood, Arca Continental is also included in the MSCI Global Sustainability Indexes since 2014 and was one of the first companies to become part of the Sustainability Index of the Mexican Stock Exchange in 2011; Arca has also been certified for 14 consecutive years as a Socially Responsible Company by the Mexican Center for Philanthropy.

Investor Relations

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PRESS RELEASE

Arca Continental reiterates its commitment to sustainability and social responsibility, incorporating top international practices into its strategy and performance, for which it has received recognition from various organizations.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com