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PRESS RELEASE

Coca-Cola Southwest Beverages raises USD \$800 million in debt offering

- **AC Bebidas' subsidiary in the U.S. obtains resources to refinance debt**

Monterrey, Mexico, December 28, 2017.- Coca-Cola Southwest Beverages (CCSWB), subsidiary of AC Bebidas, S. de R.L. de C.V. (AC Bebidas) that operates the beverage business in the U.S., announced its first private placement debt offering, distributed among various institutional investors, for USD \$800 million.

The proceeds from this placement will be used primarily to refinance CCSWB debt. The offering is guaranteed by AC Bebidas, a subsidiary of Arca Continental.

Of this amount, USD \$600 million were issued today and the remaining USD \$200 million will be issued on March 1, 2018.

Half of the total offering matures in December 2029 accruing interest at a fixed rate of 3.49%, while the rest matures in December 2032 accruing interest at a fixed rate of 3.64%.

The notes were rated "A" on a global scale by Fitch Ratings

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com