

Investor Relations

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York
Melanie Carpenter
i-advize Corporate Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1589

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1400, ext. 11513



ARCACONTINENTAL



AC

PRESS RELEASE

Arca Continental launches inclusive recycling program in Ecuador



- ***Arca Continental Ecuador's DAR (for Development, Environment, Recycling, in Spanish) program promotes a culture of recycling and reinforces the sustainability strategies implemented by the company, which is already employing 25% of food grade recycled resin in its packaging.***

Quito, Ecuador. August 20, 2018.- Arca Continental, the second largest Coca-Cola bottler in Latin America, launched its Development, Environment, Recycling (DAR in Spanish) program in Ecuador in order to promote a culture of inclusive recycling and boost its PET recovery efforts in the country.

Based on the sustainability goals established by Arca Continental and Coca-Cola of collecting and recycling 100% of the primary packaging that goes out to the market by 2030, the program is aimed at creating better economic, social, and organizational conditions for base recyclers through a sustainable, shared value strategy that offers dignified access to recyclable materials. It also strives to promote this practice in the Ecuadorian society.

Investor Relations

Monterrey

Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com

Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com

Tel: 52 (81) 8151-1674

New York

Melanie Carpenter

i-advize Corporate Communications

Tel: (212) 406-3692

arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza

guillermo.garza@arcacontal.com

Tel: 52 (81) 8151-1589

Fidel Salazar

fidel.salazar@arcacontal.com

Tel: 52 (81) 8151-1400, ext. 11513



ARCACONTINENTAL



AC

PRESS RELEASE

“The DAR program reinforces the efforts carried out over the past few years in countries where we have PET recycling programs in place. Resulting from these efforts, our product packaging in Ecuador contains 25% recycled resin”, explained Guillermo Adam, Director for Arca Continental Ecuador.

“Today, in collaboration with private companies, civil society, and the public sector we have handed to the National Network of Recyclers from Ecuador (RENAREC in Spanish) an initial collaboration of 2 trucks for transporting 2.8 tons of recyclable solid waste”, he added.

The pilot program will be implemented in Quito first, with plans to expand it to the rest of the country, benefiting more than 1.500 families of recyclers and increasing the collection of recyclable materials with local allies in the public and private sectors.

The presentation of the DAR program included the participation of the Mexican company, PetStar, the largest food grade PET recycling facility worldwide that is led by Arca Continental, Coca-Cola de México, and a group of bottlers in the Coca-Cola Mexican Industry.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as salted snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 92 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 119 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com