

## COMUNICADO DE PRENSA

# AC Sponsors Firefighter Safety



- The company delivered economic sponsorships for purchasing new special gear for firefighter brigades

**Monterrey, Mexico, June 27<sup>th</sup>, 2019.-** Arca Continental, one of the top Coca-Cola bottlers in the world, granted a sponsorship allocated to purchasing special gear for Monterrey firefighters.

“These sponsorships promote the noble work done by Monterrey firefighters striving to get them the gear they require to continue to safely serve the population in case of emergency”, explained Alejandro Maiz, President of the Patronato de Bomberos de Monterrey.

“It is with great pleasure that Arca Continental continues to collaborate with institutions that support directly the community, our clients and consumers, and our own facilities”, explained Ruy Pérez, Sustainability Manager for Arca Continental.

This is the first donation firefighters in Monterrey have received under the framework of the social witness initiative. The goal of this initiative is to make donation processes more transparent and ensure that the resources are optimally employed.

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With contributions such as these Arca Continental reiterates its position as a company committed to society and strengthens its relationship with institutions that offer support to the communities.

### About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)