

Relación con Inversionistas

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Corís
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Nueva York
Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Asuntos Públicos y Comunicación

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



COMUNICADO DE PRENSA



AC and Sprite cleaning beaches and reforesting in Baja California Sur

- The company collected more than five tons of waste in Cabo San Lucas and collaborated in reforestation efforts with the government of La Paz.

Monterrey, Mexico, June 27th, 2019.- This weekend Arca Continental, as part of the Coca-Cola Mexican Industry, celebrated its Annual Sustainability Day in the state of Baja California Sur with beach clean-up activities—in the framework of the Sprite Summer campaign—and reforestation efforts.

In the city of La Paz, Arca Continental employees and their families and neighbors planted more than 10,000 trees, in collaboration with the municipal authorities, all as part of the “Un árbol por la esperanza” (A tree for hope) program.

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In addition, more than 300 volunteers participated in the Sprite Summer campaign, in Cabo San Lucas, collecting more than 5.8 tons of waste, of which 600 kilos were disposed for recycling.

These initiatives reinforce Arca Continental's commitment, as part of the Coca-Cola Mexican Industry, to environmental stewardship and to engaging with the communities where it operates.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com