

COMUNICADO DE PRENSA



AC Promotes the Development of Entrepreneurial Women

- In 2018, the company had a positive impact on more than 14,000 women in its territories, with several programs that promote their comprehensive development

Pucusana, Peru, August 22, 2019.- In the framework of its programs for empowerment and comprehensive development in women, Arca Continental, one of the top Coca-Cola bottlers worldwide, concluded a cycle of the program known as *Destapando tu Emprendimiento* aimed at offering training to entrepreneurial women in Peru.

The program concluded its fourth edition with an event during which students received their academic certificates, which are backed by the School of Accounting of the *Universidad Nacional Mayor de San Marcos* (UNMSM). The University was in charge of offering the courses on accounting, marketing, and finances.

By means of several programs designed to enhance their business competitiveness, such as *Potencia México*, *Potenciá tu negocio* in Argentina, *5by20* in Ecuador, and *Destapando tu Emprendimiento* in Peru, as well as other such trainings offered to female store owners in the traditional channel, Arca Continental benefited more than 14,000 women in 2018.

“We are committed to the development of women and we will continue to work and join efforts with other institutions to promote the entrepreneurial spirit in Pucusana and gender equality in

Relación con Inversionistas

Monterrey

Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Corís

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Nueva York

Melanie Carpenter

i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Asuntos Públicos y Comunicación

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



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all our operations”, stated Verónica Bonifaz, director for Public Affairs and Communications at Arca Continental Lindley, during the event.

With initiatives such as these, Arca Continental reaffirms its commitment with gender equality and reasserts the importance of consolidating its position as a strategic partner for its clients to better serve consumers in every territory where it operates.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com