

Relación con Inversionistas

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Corís
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Nueva York
Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Asuntos Públicos y Comunicación

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



COMUNICADO DE PRENSA



Arca Continental Ecuador Signs Agreement to Promote Employment

- The agreement includes measures to promote employment for young people and strengthen the company's training processes

Guayaquil, Ecuador, August 7th, 2019.- Arca Continental, one of the top Coca-Cola bottlers worldwide, signed an Inter-Institutional Cooperation Agreement with the Ministry of Labor and the Ecuadorian Service for Professional Training (*Servicio Ecuatoriano de Capacitación Profesional*, SECAP) to promote employment and entrepreneurship among young people in Ecuador.

The agreement includes publishing company vacancies on the Ministry of Labor's programs known as *Mi Primer Empleo* (My First Job) and *Empleo Joven* (Young Employment) as well as strengthening training programs for the company's employees. This effort complements those

Relación con Inversionistas

Monterrey

Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Corís

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Nueva York

Melanie Carpenter

i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Asuntos Públicos y Comunicación

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



COMUNICADO DE PRENSA

the company has implemented through its Center for Recruitment, Selection, and Training, whose goal is to attract young talent by offering training, certification, and the insertion of young people into the company, thus making a contribution to the professionalization of society as a whole.

Initiatives such as this affirm Arca Continental's commitment to back the comprehensive development and training of our human resources by means of several programs to strengthen technical expertise and abilities, as well as promote employment among young people in every territory where we operate.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com