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PRESS RELEASE



AC Subscribes Adhesion to the UN Women's Principles

- Arca Continental Argentina subscribed the UN Women's Empowerment Principles in the framework of its global commitment, in collaboration with The Coca-Cola Company, to the 5by20 initiative.

Salta, Argentina, February 19, 2020.- Arca Continental, one of the top Coca-Cola bottlers in the world, has subscribed its adhesion to the UN Women's Empowerment Principles (WEP). These principles are focused on key elements for the promotion of gender equality at the workplace, the market, and the communities.

The adhesion is aligned with 5by20, the global program in which Arca Continental participates in collaboration with The Coca-Cola Company to train and empower 5 million women by 2020. The company

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is thus seeking to continue to implement programs that uphold the UN Sustainable Development Goals and strengthen the presence of women across its value chain.

Arca Continental, in collaboration with The Coca-Cola Company, has developed training courses for women within its value chain by implementing the programs known as Potencia México, Destapando tu Emprendimiento in Peru, Emprendamos Junt@s in Ecuador, and Potenciá tu Negocio, all of which are aligned with the 5by20 objectives.

With programs such as theses, Arca Continental confirms its commitment to driving growth in the communities where it operates and to foster best practices in gender equality, the empowerment of women, and inclusion.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com