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COMUNICADO DE PRENSA

S&P Ratifies Credit Ratings of AC and AC Bebidas

S&P confirms ratings for Arca Continental and AC Bebidas of mxAAA.

Monterrey, Mexico, March 31, 2020. – As a result of its operating strength and solid financial position to confront the impending operational challenges, Standard & Poor´s Global Ratings (S&P) affirmed the ratings for Arca Continental and AC Bebidas of "mxAAA" for issuer and subsidiary credit quality on a national scale, the highest national rating in Mexico, with a stable outlook.

The international credit rating agency announced on Friday in a press release that it reaffirmed the long-term debt rating with a stable outlook. This was due to the strong credit profiles of Arca Continental and AC Bebidas in comparison with other Mexican companies on a national scale.

"The ratification of S&P's high ratings for our companies recognizes the solid performance of AC in the last year as well as its current financial and operating strength to confront global and domestic conditions in 2020", explained Emilio Marcos Charur, Chief Financial Officer of Arca Continental.

Among Arca Continental's strengths and competitive advantages, Marcos Charur noted:

- Leadership in its markets.
- Diversified business portfolio, balanced among emerging and developed markets.
- Over 40% of revenues generated in dollars, thus limiting currency fluctuation risks.
- Solid liquidity levels.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com