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PRESS RELEASE



UN Women Recognizes Arca Continental Argentina

- Arca Continental completed the annual plan they designed in early 2020 by adhering to the Women's Empowerment Principles.

Salta, Argentina, December 11, 2020- Arca Continental Argentina was recognized by UN Women for their promotion of gender equality through both internal initiatives and the work they do in the communities where they operate.

The recognition was granted for complying with the Gender Equality Action Plan and for aligning the company's initiatives with the UN Women's "Win-Win: Gender Equality is Good Business" program, which focuses on generating further economic empowerment for women through collective actions with the private sector.

Particularly noteworthy among the Arca Continental Argentina female empowerment actions are the module on tools for preventing gender violence that was included in the 2020 edition of

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PRESS RELEASE

the “Potenciá tu Negocio” (Improve your Business) program and the mapping of all of the bottler’s clients in order to understand what percentage of women are heading these businesses.

With these actions Arca Continental underscores its commitment to equality and moves forward with new initiatives focused on eradicating all types of gender violence within the company, while at the same time strengthening its empowerment programs across its value chain in every community where it operates.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com