Investor Relations

Monterrey Ulises Fernández de Lara ulises.fernandezdelara@arcacontal.com Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris felipe.barquin@arcacontal.com Tel: 52 (81) 8151-1674 **New York Melanie Carpenter** arcacontal@i-advize.com

Guillermo Garza guillermo.garza@arcacontal.com Tel: 52 (81) 8151-1441

Fidel Salazar fidel.salazar@arcacontal.com Tel: 52 (81) 8151-1441







PRESS RELEASE



AC Ecuador Recognized for Gender Equality

The recognition for practices focused on gender equality was granted by the National Government of Ecuador to AC and Tonicorp.

Quito, Ecuador, April 7, 2021.- Arca Continental, one of the top Coca-Cola bottlers in the world, and Tonicorp--a company of Arca Continental and The Coca-Cola Company--were granted the Violeta Award for Best Corporate Practices by the National Government in Ecuador.

The recognition was awarded because of the company's promotion of jobs for women and efforts to prevent violence against women. In addition, the company was recognized for complying with maintaining labor opportunities, strengthening equal opportunity processes, and committing to gender equality in the framework of the Violeta economic policy promoted by the Ministry of Economic and Social Inclusion.

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Monterrey Ulises Fernández de Lara ulises.fernandezdelara@arcacontal.com Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris felipe.barquin@arcacontal.com Tel: 52 (81) 8151-1674 New York Melanie Carpenter i-advize Corporate Communications Tel: (212) 406-3692 arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza guillermo.garza@arcacontal.com Tel: 52 (81) 8151-1441

Fidel Salazar fidel.salazar@arcacontal.com Tel: 52 (81) 8151-1441







PRESS RELEASE

Recognitions such as these reinforce Arca Continental's commitment to working on initiatives focused on strengthening the role women play in the value chain, striving to achieve gender equality in every country where it operates.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as salted snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com